

# Fundraising Event Ideas

Your event might already be underway, but if you need a little inspiration, here are some ideas:



## A-Thons

Walk, bowl, ski or swim your way to raising funds. These activities are not just a great way to stay fit, they are also a great way to fundraise! Collect pledges or set up an online fundraising page using our software.



## Tournaments

Golf, baseball, tennis, darts – however you like to spend a fun day with friends. Turn your activity into a fundraiser by inviting foursomes to participate. Don't forget to have contests and prizes!



## Parties

Are you the host / hostess with the most? Host a cocktail, dinner or dance party fundraiser. Your party can be a black-tie dinner or a simple backyard BBQ.



## Gifts

Birthdays, anniversaries, or retirements are wonderful gift giving opportunities. Ask your friends and family to make a donation in your honour instead of presents.



## Shaves / Hair Cuts

Are you willing to cut/shave your head? Ask friends and family for donations to support you. This very visible act makes a huge impact.



## Sell

Baking, yoga, lawn care? Use your skills to fundraise. No skills needed! If your basement or garage is full to the brim, host a yard sale. But don't stop there, ask others for contributions.



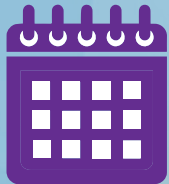
## Community Events

BBQ's, car washes, lemonade stands, jean days or bake sales. Host an event at your workplace or school, invite your coworkers, friends or family to participate. Making these events an annual tradition builds local community spirit.

Almost anything can be turned into a fundraiser! Have an idea not listed here? Contact us!

# Getting Started

Contact us [events@toh.ca](mailto:events@toh.ca) 613-798-5555 ext 19832



## Date

Give yourself enough time to plan your event. If you don't already have a date in mind, choose one that will be ideal for most attendees. Be sure to determine if there are holidays or other events that might conflict with yours.



## Budget

Set a realistic budget, and ensure all your expenses are covered. When planning a fundraiser, it is important to keep costs low as they take away from the total dollars fundraised.



## Venue

Find the ideal place to host your activity. Ensure the space is appropriate and the right size to accommodate your plans.



## Guests

Think about whom you would like to attend or support your event. Make sure to consider the minimum and maximum number of participants your venue allows and ensure accessibility.



## Committee

Consider putting a committee together to help with the planning. Don't do it all by yourself and don't be afraid to ask for help. Dividing up the tasks makes event day run much smoother.



## Determine where your funds should be directed

For example: research projects, the Breast health Centre, cancer care etc. Unsure of which department you wish to support? Just ask us! Select an area that means the most to you!



## Theme / Activity

Choose the type of event that works best for you and your committee. Utilize your passions and personal networks. Check out page 2 for ideas!



## Promotion

Make sure to use every channel you know to build awareness about your event. Create posters for your neighborhood, contact local media, ask friends to spread the word and use social media.



## Fundraising

Brainstorm as many ideas as possible for generating funds at your event. Would an on-line fundraising page help? Ask us to set one up for you!



## Sponsorship

Consider finding sponsors for your event. They can support by providing funds or prizes.