

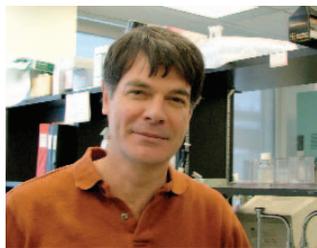


The Ottawa Hospital Foundation | La Fondation de l'Hôpital d'Ottawa

# Life Support

WINTER/SPRING 2012

*Building a Better Hospital*



*Inspirational stories,  
donor news and  
research  
breakthroughs*

## Be Proud of the Results of Your Philanthropy

A distinct commonality among all our donors is a sense of pride, and this pride stems from a variety of sources.

The Ottawa Hospital is working toward a vision of world-class care, and donors are proud to support that vision. The Foundation hosts events for donors, and at many of these we unveil state-of-the-art equipment, which was purchased directly as a result of community support. Knowing equipment such as the CyberKnife is making a tangible difference in the lives of many patients is a tremendous source of pride for donors.

We also provide a platform for researchers at the Ottawa Hospital Research Institute to share with our donors the progress they are making toward unlocking the mysteries of the human body, from using regenerative medicine to heal a spinal cord or developing cancer-fighting viruses. By supporting this research, donors are proud to be part of the revolution in health care that is taking place in Ottawa.

Finally, the Foundation and its Board of Directors work hard to provide transparency and accountability to our

donors—you—for the way in which we employ your philanthropy to make a difference in patient care and research at The Ottawa Hospital. The Foundation was ranked the most efficient hospital foundation in Ontario and third most efficient in Canada by *MoneySense* magazine last year. We are proud to be recognized for valuing accountability and delivering on that promise.

As I continue to settle into my leadership role at the Foundation, the pride I witness on the faces of donors and volunteers is ultimately a sense of pride for me. Community philanthropy is a vital component to providing the best possible health care, and I am proud to join you in this journey to world-class care.

Tim Kluge  
President and CEO  
The Ottawa Hospital Foundation



## Donors Invited to Peek Behind the Scenes

Supporters of The Ottawa Hospital were treated to a behind-the-scenes look at patient care and research recently.

During the October event, donors were invited to visit interactive display tables in the atrium of the Critical Care Wing. Staff from the Emergency Department, Neonatal Intensive Care Unit and Operating Rooms, to name a few, answered questions and provided donors with hands-on lessons. Attendees also observed a mock trauma unfold before their eyes and witnessed the teamwork and professionalism of the Hospital's Trauma Unit.



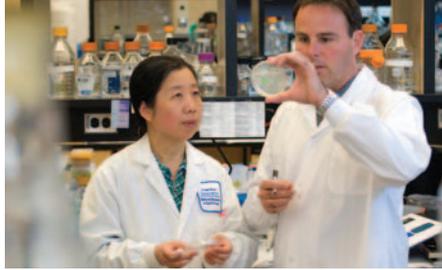
*Jacques Duplain (second from left) gets a lesson from Diane Robertson on preparing the hip socket for a hip replacement.*

*Monique DuCharme tries her hand at research techniques under the guidance of Natalie Andrews.*



"I have often watched lab technicians use pipettes and wondered how they operated them. Now I know and even had the opportunity to use one," says Monique DuCharme, who attended the event with her husband, Ed. "It is really comforting to know that, in Ottawa, we have this wonderful medical facility available to us when the need arises."

The event also included a tour of the CyberKnife, which was purchased solely as a result of community support. The CyberKnife offers specialized radiation treatment that often allows patients to bypass the operating room. The Ottawa Hospital is one of only three hospitals in Canada to offer this robotic radiosurgery system to its cancer patients.



# Inspiration by Example



*Eileen Goodwin  
and Michael Hyde*

*“It makes a world  
of difference to be  
treated so well.”*

*– Michael Hyde, former patient  
of The Ottawa Hospital*

All his life, Michael Hyde had never really seen the inside of a hospital. All that changed in early 2010.

Following a blood test, physicians at a local clinic sent him to the Emergency Department at the Civic Campus of The Ottawa Hospital. He was admitted immediately, and over the next two weeks underwent a multitude of tests.

“Everyone was quite mystified by my condition,” says Michael, who was eventually diagnosed with Wegener’s granulomatosis, a rare autoimmune disease that is estimated to affect three in 100,000 people. “If the doctors hadn’t been able to figure it out and treat it, the simple fact is I would have died.”

Now in remission and enjoying the time retirement has freed up to pursue his woodworking hobby, Michael is showing his gratitude to The Ottawa Hospital by being a monthly donor.

“It’s a way of saying thank you to the Hospital,” says Michael, whose wife, Eileen Goodwin, is a nurse in the special care nursery at the Hospital. “The work that everyone at The Ottawa Hospital is doing is so important, and it has to be carried on for the benefit of everybody in Ottawa.”

A retired accountant, Michael says being a monthly donor works well for him because he likes to be organized, and monthly donations are easier to manage from a cash-flow perspective. He also says supporting The Ottawa Hospital is a priority of his, and being a monthly donor ensures consistency.

“I was so grateful for the good care that I received from everybody in the Hospital,” says Michael. “I read so often in the newspaper about people complaining. When I really needed it, the Hospital was there for me. Everybody at The Ottawa Hospital was so good to me.”

Life Support

[www.ohfoundation.ca](http://www.ohfoundation.ca)

## Upcoming Events

**February 21, 2012**

**Hope and Heroes** – The Westin Ottawa  
One of Ottawa’s most entertaining events, Hope and Heroes supports The Ottawa Hospital Rehabilitation Centre, and 2012 marks the ninth year that the Ottawa Senators Alumni, Scotiabank Group and The Ottawa Hospital Foundation will partner to present this special evening to more than 500 attendees. This year’s event includes a fabulous dinner, live auction and entertainment by comedian Jessica Holmes. [For more information or to order tickets, please call 613-798-5555, ext. 13327, or email \[events@toh.on.ca\]\(mailto:events@toh.on.ca\).](#)

**May 26-27, 2012**

**Run for a Reason** – Ottawa Race Weekend  
The Ottawa Hospital Foundation’s Run for a Reason Challenge at Ottawa Race Weekend is the ideal motivation to get out there and join the thousands of runners and walkers who raise funds for The Ottawa Hospital. Whether running solo or as part of a team, Run for a Reason is a great way to support the area of the Hospital that means most to you. Registration is open at [www.ohfoundation.ca](http://www.ohfoundation.ca). [For more information, please call 613-798-5555, ext. 19821, or email \[events@toh.on.ca\]\(mailto:events@toh.on.ca\).](#)



*The PIPR team supports Parkinson’s research through Run for a Reason.*

**September 8, 2012**

**Ride the Rideau** – Answer the call!  
Ride the Rideau is a 100-km bike tour to support cancer research at The Ottawa Hospital and the largest cancer fundraiser in eastern Ontario. Last year more than 700 riders took part and raised more than \$1.8 million. Make sure you don’t miss this memorable event. Registration is open! [To register, donate or volunteer, please visit \[www.RidetheRideau.ca\]\(http://www.RidetheRideau.ca\).](#)



## Research Update

# Harnessing Stem Cells to Fix the Unfixable

*“The Ottawa Hospital is poised to become the North American leader in bringing neurosurgery research to the clinical realm.”*

*– Dr. Eve Tsai, Neurosurgeon and Associate Scientist*



*Dr. Eve Tsai*

Dr. Eve Tsai knows her dream may raise a few eyebrows, but this Neurosurgeon and Associate Scientist is determined to find a way to heal a damaged spinal cord or brain.

“One of the reasons I went into surgery is to fix things,” says Dr. Tsai, who is using regenerative medicine to research how the body’s own stem cells may be harnessed to heal itself. She is confident that, with research, surgeons will one day be able to repair or replace damaged tissue in the brain and spinal cord, potentially reversing the devastating damage caused by stroke, injury or disease.

Dr. Tsai is among a handful of clinicians who also work in the research realm at The Ottawa Hospital. By working both with patients and in a lab, she is able to apply clinical guidance to her research. “While there are many promising research discoveries, without clinical guidance these potential therapies will never reach a patient,” says Dr. Tsai, who was recruited to The Ottawa Hospital in 2006. “My priority is to bring these advances to fix the spinal cord and brain of patients.”

## Research in *action*

As Associate Scientist at the Ottawa Hospital Research Institute, Dr. Tsai and her colleagues have already developed an innovative imaging technique using tractography, which shows nerve fibres in and around a tumour. The image generated by tractography allows Dr. Tsai to improve diagnosis and surgical planning to remove the lesion without damaging critical nerve fibres.

“We have developed and modified this technique to allow it to be applied to patients,” says Dr. Tsai, who appears on the Winter 2011 cover of *Women of Influence* magazine as one of last year’s Top 25 Women of Influence in Canada. “With support and time, we can develop this further to look at different types of spine and brain lesions.”

# Stats

**6** The estimated cost in billions of spinal cord and brain injuries in Canada.

**33** The percent of Canadians who will be afflicted by a disease, disorder or injury of the brain, spinal cord or nervous system at some point in their lives.

**36** The number of scientists and investigators conducting research in regenerative medicine at the Ottawa Hospital Research Institute.

**50** The percent of traumatic brain injuries caused by motor vehicle accidents.

**60** The percent of unemployment among those with a spinal cord injury.



# Their Spirit of Generosity Lives On Sheila and Orion Clark

Travelling the world during their retirement years is a priority for Sheila and Orion Clark. The Ottawa couple have soaked in the tranquility of a European river cruise, explored the far corners of New Zealand and experienced new culture in China.

Between their travels, spending time with their four grandsons and settling into their new condo in Ottawa, the Clarks are making the most of their leisure years. Despite all the pleasure-seeking, they have also experienced first-hand the quality of patient care of The Ottawa Hospital.

“There is a very caring group of people at the Hospital,” says Sheila, who has been hospitalized three times since 2005. “It felt like they would do anything to get me back on my feet. They did the best they could for me.”

It was after her first diagnosis with lung cancer in 2005 that she and Orion became donors to The Ottawa Hospital. In addition to supporting the Hospital annually, the Clarks have also chosen to leave a bequest in their Will. They are confident in their decision to give back to the Hospital while at the same time providing for their children and grandchildren.

“It amazes me every time I see a donor wall at the Hospital,” says Sheila, who frequently attends special behind-the-scenes events organized just for donors. “Enough people are interested in the Hospital, and they keep it moving forward. If we all do it together, we can make such a difference.”



Sheila and Orion Clark in Italy last year.

## Planned Giving

### Leaving a Bequest

By planning a gift to The Ottawa Hospital Foundation through your estate, you can leave a legacy while supporting improvements to The Ottawa Hospital. Your foresight will contribute to better patient care, scientific breakthroughs and modern facilities and equipment.

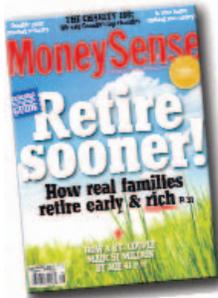
If you are considering a donation to the Foundation, we encourage you to consult your own financial and legal advisors. They will ensure your gift is properly worded, tailored to your personal circumstances and that you maximize any tax advantages.

Information regarding the Foundation’s legal name, charitable registration and suggested wording for Will clauses is located on our website. Please visit [www.ohfoundation.ca](http://www.ohfoundation.ca) and click on Estate Giving.



If you or your advisor has specific questions, please contact Susan McIntosh, Planned Giving Officer, at 613-761-4295 or [sumcintosh@ottawahospital.on.ca](mailto:sumcintosh@ottawahospital.on.ca).

## Making Your Donation COUNT



The Ottawa Hospital Foundation (TOHF) was recently ranked the most efficient hospital foundation in Ontario and third most efficient in Canada in a recent issue of *MoneySense* magazine. The magazine’s annual feature on Canada’s Top 100 charities awarded TOHF an A+ for overall charity efficiency as well as governance and transparency.

### We Support



### The Ottawa Hospital Foundation

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