



The Ottawa Hospital Foundation | La Fondation de l'Hôpital d'Ottawa

Life Support

WINTER/SPRING 2013 *Building a Better Hospital*



*Inspirational stories,
donor news and
research
breakthroughs*



A Transformative Time

These are transformative times at The Ottawa Hospital and The Ottawa Hospital Foundation, as donors like you help propel us to the next phase of our journey to excellence. With your continued and generous support we are committed to a 'future forward' plan – a plan that will ensure our loved ones have access to the medical and scientific advancements that are defining health care in the 21st century.

To that end, in the coming year and beyond, The Ottawa Hospital Foundation will focus on the three pillars of 21st century health care – talent, technology and discovery. It's an approach that embraces the innovation made possible by the times in which we live.

Lightning-fast advances in research and technology are providing new tools and new ideas. Highly trained and highly skilled health care practitioners and researchers are transforming those tools and ideas into innovation that saves lives. And engaged and committed donors like you are ensuring that innovation happens where they live.

In the past year you have invested in innovation by supporting robotic surgery, CyberKnife radiation technology,

clinical trials of cancer-fighting viruses and groundbreaking surgical programs, to name but a few. The impact on patient care is extraordinary – new technologies that improve diagnosis and treatment, advanced surgical and medical interventions that reduce side effects and shorten hospital stays, and clinical trials that yield new therapies that save lives.

There is more innovation ahead and in the coming days we will be unveiling plans for a new molecular medicine laboratory to enhance personalized medicine for cancer patients, new operating suites for groundbreaking minimally invasive surgeries and an expanded Breast Health Centre.

We hope you will join us on this transformational journey. Together, we can build 21st century health care at The Ottawa Hospital.

Tim Kluge
President and CEO
The Ottawa Hospital Foundation



The Promise of Regenerative Medicine

Donors hear about 'world-first' clinical trials at The Ottawa Hospital

It was an evening of information and inspiration on October 2nd as donors and supporters just like you, came together for a stimulating discussion on the power of regenerative medicine. An esteemed panel of experts outlined the role the Ottawa Hospital Research Institute and the Sprott Centre for Stem Cell Research are playing in harnessing the power and potential of stem cells to rebuild and repair the human body.

This event was hosted by Dr. Michael Rudnicki, head of the Regenerative Medicine program. Three researchers – Drs. Duncan Stewart, Bernard Thébaud and Eve Tsai – discussed

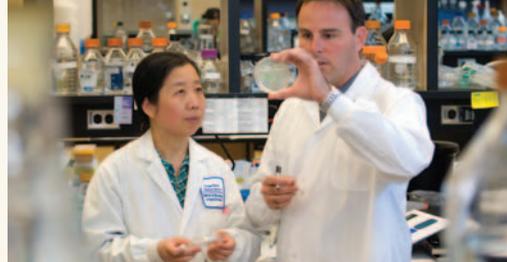
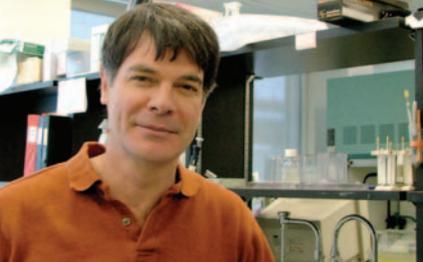
world-first clinical trials that will be taking place in Ottawa laboratories in the coming year. Dr. Stewart will begin clinical trials of stem cells to rebuild the human heart after a heart attack. Dr. Thébaud is using stem cells to repair the lungs of premature babies, and Dr. Eve Tsai is experimenting with stem cells to repair spinal cord injuries.

Audience members were impressed with what they heard – not only by the extent of regenerative medicine research taking place in Ottawa, but also the international reputation of the Sprott Centre for Stem Cell Research.

"When it comes to stem cell research," said one participant, "it's clear The Ottawa Hospital is leading the way".



Donors Sam and Ultra Bhargava with Dr. Eve Tsai, neurosurgeon and researcher at the Ottawa Hospital Research Institute.



Inspiration **by Example**

A Family's Gratitude

Heather Eberts knows how precious time can be. She says that's something The Ottawa Hospital has given her over the years – precious time with two people she loved dearly, her mother and brother.

"In the last ten years both my mother and my brother received extraordinary care at The Ottawa Hospital," says Heather. "We are so lucky to have such an incredible institution in our community."

Heather's mother Marie was treated for many illnesses in the last decade of her life including kidney failure and colon cancer. She was in and out of hospital more than a dozen times and Heather says the complex, multidisciplinary care that her mother received allowed her to maintain quality of life, until her passing last year.

Heather's brother Eric was diagnosed with a malignant brain tumour in 2008. He was treated by skilled surgeons and doctors using state-of-the-art technology, but his cancer was so aggressive, he could not be saved. Still Heather says, with the support and determination of a dedicated medical team, Eric too, was given time with his family.

"Both my brother and my mother received expert care, but they also received something more," says Heather, her voice breaking. "They were treated with such tenderness by the entire medical team. These were people who understood what my mother, my brother, my entire family was going through and they treated us all with honesty and dignity."

Heather says the decision to become a monthly donor to The Ottawa Hospital Foundation was an easy one. "I was given extra time with two people I loved," says Heather. "Now I want to give back."

Heather says it's easy to be impressed by the quality of care at The Ottawa Hospital, but she knows it's a generous community that makes the difference.

"My family is grateful. Today and tomorrow another family will need care and compassion and every contribution – large and small – will help make that happen."

If you would like more information on becoming a monthly donor to The Ottawa Hospital Foundation please contact Claire Lewis, Development Officer at 613-798-5555 ext 14677 or visit our website at www.ohfoundation.ca/ways-give/monthly-giving



Heather Eberts (far right) with her husband Chris and her two daughters, Jennifer (far left) and Kate.

Upcoming Events

February 26, 2013

Hope and Heroes – The Westin Ottawa 2013 marks the 10th anniversary of Hope and Heroes, a partnership between the Ottawa Senators Alumni, Scotiabank and The Ottawa Hospital Foundation in support of The Ottawa Hospital Rehabilitation Centre. Each year, more than 500 attendees enjoy dinner, a live auction and entertainment by a guest comedian.

For more information or to order tickets, please visit ohfoundation.ca or email events@toh.on.ca.



May 25-26, 2013

Run for a Reason – Join The Ottawa Hospital Foundation's Run for a Reason at Ottawa Race Weekend, get out there and join the thousands of runners and walkers who raise funds for The Ottawa Hospital. Whether running solo or as part of a team, Run for a Reason is the best way to support the area of the Hospital that means most to you.

Register today at www.ohfoundation.ca
For more information, please email events@toh.on.ca.

September 7, 2013

Ride the Rideau – Eastern Ontario's most successful cancer fundraiser is back for a fourth year! Ride the Rideau is a 100-km bike tour to support cancer research at The Ottawa Hospital. In 2012, more than 700 riders took part and raised more than \$1.73 million for a three year total of \$4.4 million. Don't miss the chance to leave your bikeprint on the fight against cancer!

To register, donate or volunteer, please visit www.ridetherideau.ca.



At The Ottawa Hospital Foundation

We're Supporting 21st Century Cancer Care

The Ottawa Hospital has a well-deserved reputation as a leader in cancer care and research. It's a reputation forged and sustained through your generous support.

In the coming months cancer care will once again be a major focus at The Ottawa Hospital Foundation. Support from donors like you will help to fulfill The Ottawa Hospital's goal of providing 21st century cancer care to all of our cancer patients.

This next phase of expansion and improvement will focus on 21st century cancer diagnostics, genetic testing and personalized therapies, groundbreaking research, state-of-the-art facilities, advanced technology and leading edge surgical procedures.

You have already helped begin this transformational journey in cancer care by supporting the construction of an expanded Ottawa Hospital Cancer Centre and a new Centre for Innovative Cancer Research. Researchers in this centre are conducting world-first clinical trials of new cancer drugs and therapies. Donors like you also helped purchase the da Vinci Robotic Surgical System, currently being used for prostate cancer, and the CyberKnife radiation machine.

The next phase of cancer care includes:

- A new molecular medicine laboratory. This new lab will mean tissue samples for cancer patients in Ottawa will no longer have to be sent to Toronto for genetic testing. That means doctors here will be able to order multiple tests and get results in days rather than weeks. For cancer patients, it means personalized cancer treatment programs will begin sooner.
- An expanded robotic surgery program to include head and neck cancers and some gynecological cancers
- Upgrades for the CyberKnife so radiation times can be reduced and more patients can be treated with this groundbreaking technology
- New operating suites for minimally invasive surgeries, including surgeries for brain cancer and colorectal cancer
- An expanded Breast Health Centre with a dedicated MRI so women can receive same-day diagnosis
- More research, including round two of clinical trials of cancer-fighting viruses and the development of novel cancer therapies and drugs

This next phase of cancer care expansion will ensure you and your loved ones have access to the medical and scientific advancements that are defining cancer care today. With your help, we can and we will bring 21st century cancer care to our community.

Cancer Care at The Ottawa Hospital

9,000

people in our region are diagnosed with cancer every year

The Ottawa Hospital Cancer Centre (at the General Campus and a satellite site at the Queensway Carleton Hospital) is

the hub of cancer care

in our region

The Ottawa Hospital Cancer Centre treats

24,000

patients a year

80%

 of all cancer-related surgeries are performed at The Ottawa Hospital

100%

 of all radiation treatments and

90%

 of all chemotherapy treatments in Eastern Ontario take place at The Ottawa Hospital



Their Spirit of Generosity Will Live On

Marg and Arch Campbell

Arch Campbell cared for his wife, Marg, throughout her 15-year cancer journey, and much of their time was spent at The Ottawa Hospital Cancer Centre. Like many cancer patients, the two of them sat in various waiting rooms and chatted with other patients.

“The experience of being in the cancer environment is very rich because you’re exposed to all kinds of folks,” says Arch. It was as a result of that exposure that Arch learned about the Patient Emergency Needs Fund, which is administered by the Psychosocial Oncology Program at the Cancer Centre. The fund provides financial support to cancer patients and Arch says he saw a visible need for the fund.

“What started as a five-year pledge has grown into a lifelong commitment,” says Arch. Following Marg’s death in January 2010, Arch decided it was time to make some decisions about his own life, especially since he had already retired and his caregiving role had ended.

He decided to split his pledge between the Anglican Church he attends in Orleans and the Patient Emergency Needs Fund. In addition, Arch has left a bequest to both charities in his Will. “We’ve always given to charity, so why wouldn’t my estate?” says Arch.

With two adult children living in Toronto and well established in their own careers, Arch spoke with an estate lawyer to create a Will that was simple for his children to execute while still maintaining Arch’s values.



Planned Giving

Estate planning is all about providing for your family when you are no longer here. It can also be about providing for your community through a charitable gift in your Will – a gift that may offset income taxes payable by your Estate. A little planning can ensure that you can provide for both.

By leaving an estate gift to The Ottawa Hospital Foundation you will continue to care for the health of your community, long after you are gone.

If you are considering an estate gift to The Ottawa Hospital Foundation, please consult your financial and legal advisors. This type of planning must be tailored to your goals and your personal circumstances.

If you would like more information about leaving a gift to the Foundation through your estate, please contact Sue McIntosh, Planned Giving Manager, at 613-761-4295.



We Support



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