



PRESIDENT'S BREAKFAST

September 12, 2018



President's Breakfast
Volunteer Event Guide

WHAT IS THE PRESIDENT'S BREAKFAST?

The President's Breakfast is a fundraising event in support of The Ottawa Hospital.

In just one hour, the President's Breakfast provides the opportunity for your guests to hear incredible stories from The Ottawa Hospital and be inspired to make a donation.

These donations support patient care, research and the purchase of special, state-of-the-art equipment at The Ottawa Hospital. Community support has allowed us to build new dermatology, breast health, and neuromuscular centres. Together, these new facilities will welcome more patients and be home to more doctors, giving our region's population access to leading-edge care and clinical trials. The centres will also increase our research capacity, allowing our scientists to be constantly innovating and finding new treatments to improve patient outcomes and recruit more world-class talent to Ottawa.

These are just a few examples of world-class care made possible through donor generosity.

WHO IS THE OTTAWA HOSPITAL?

The Ottawa Hospital is one of Canada's largest learning and research hospitals, with more than 1,100 beds, approximately 12,000 staff members and an annual budget of about \$1.2 billion.

The Ottawa Hospital is embarking on a project that most people in the region will only see once in their lifetime – we are building a new, state-of-the-art, 21st century hospital, right here in Ottawa. From architecture to infrastructure, our new campus will be patient-centred through and through; from having more room to be close to family when it matters, to more privacy and natural light, healing both physically and emotionally are paramount in the design of this new facility. Increased research and clinical space will improve capacity and allow us to expand our current world-leading programs and be a flagship of the region for generations to come. It's an exciting time for our city, our region, for health care.

Our focus on learning and research helps us develop new and innovative ways to treat patients and improve care. As a multi-campus hospital affiliated with the University of Ottawa, we deliver specialized care to the eastern Ontario region, but our techniques and research discoveries are adopted around the world. We engage the community at all levels to support our vision for better patient care.

From the compassion of our people to the relentless pursuit of new discoveries, The Ottawa Hospital never stops seeking solutions to the most complex health-care challenges.

WHAT IS A PRESIDENT'S BREAKFAST VOLUNTEER?

A President's Breakfast Volunteer is a leader who agrees to help inspire community support for The Ottawa Hospital by filling a table at the President's Breakfast.

The President's Breakfast continues to be an overwhelming success thanks to the commitment of our President's Breakfast Volunteers. Each year, these dedicated individuals attract over 500 guests and help raise approximately \$500,000 for health care and research at The Ottawa Hospital.

WHAT ARE MY SPECIFIC RESPONSIBILITIES?

- We ask that you host nine guests at your table.
- Ensure your guests know the President's Breakfast is a fundraising event and they will be asked to make a donation. We never want anyone to be surprised about being asked to donate.
- Once a guest has accepted your invitation to attend, update the online portal with their name and coordinates or let us know via email.

WHO SHOULD I INVITE?

Consider recruiting guests that you believe have an interest in hearing The Ottawa Hospital story and who may have the capacity to make a leadership gift of \$1,000 or more annually. Guests will be asked to consider making a donation at this level on September 12, 2018.

DO MY GUESTS HAVE TO GIVE AT THE \$1,000 LEVEL?

Each guests' decision to donate will remain confidential, but it is most important that guests know in advance that they will be asked to make a gift - preferably at the leadership level if their circumstances permit. Donations of any amount are appreciated and will be recognized with thanks.

AM I RESPONSIBLE FOR ASKING FOR DONATIONS?

No, President's Breakfast Volunteers are not asked to solicit funds from guests and they have no assigned fundraising target however, this is a fundraising event and your role is to recruit guests who have an interest and potential capacity to support the Hospital. We provide an inspirational program and your co-chairs will be the ones to invite your guests to support the Hospital at the end of the program.

WHO ARE THE SPEAKERS?

- Co-Chairs Cyril Leeder and Janet McKeage emcee the program.
- Keynote speaker, Dr. Jack Kitts, President and CEO of The Ottawa Hospital, shares his insight into the exciting research being done right here in Ottawa and his vision for providing unsurpassed patient care.
- Former patients share their powerfully inspiring stories of how their lives have been touched by the Hospital.

YOUR PRESIDENT'S BREAKFAST TEAM

SHARON MARTIN

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WHAT SUPPORT IS AVAILABLE TO ME?

Our goal is to ensure this is the most enjoyable and rewarding volunteer experience you have ever had. You have our guarantee that we will provide everything you need to be successful as one of our valued President's Breakfast Volunteers, such as:

- One-on-one personal support to guide you – in person, by phone, or by email – whatever works best for you!
- An online tool to help you manage your table.
- Access to exclusive tours and behind the scenes events at The Ottawa Hospital to thank you for your valued leadership, and enhance your personal awareness of the great work The Ottawa Hospital is doing in our community.
- Opportunities to engage with leaders of our Hospital and the community.
- All the latest news and information about how community support is transforming The Ottawa Hospital.

EVENT AT-A-GLANCE

7:00 a.m.	President's Breakfast Volunteers arrive to greet their guests
7:30 a.m.	Welcome Remarks
7:35 a.m.	Breakfast
7:45 a.m.	Testimonial Speakers
8:00 a.m.	Dr. Jack Kitts, President and CEO of The Ottawa Hospital
8:15 a.m.	Testimonial Speakers
8:25 a.m.	Request for support – donations remain confidential
8:30 a.m.	Event concludes (believe it or not, it ends on time!)

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Inspired by research.
Driven by compassion.

Inspiré par la recherche.
Guidé par la compassion.

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