annual report
THE OTTAWA HOSPITAL FOUNDATION

2012–2013

the faces of philanthropy
the faces of philanthropy

Philanthropy is about making the world a better place. Philanthropy changes lives and transforms organizations. It is about making use of one’s own strengths and blessings to improve the well-being of others. At The Ottawa Hospital Foundation, we witness the diversity of philanthropy every day, and it is my hope that this annual report will provide you with a glimpse into the joy and optimism that philanthropy fosters.

Philanthropy is improving health care in Ottawa. Of that, I am certain. Evidence of this may be seen in every corner of the Hospital, from life-changing equipment at The Ottawa Hospital Cancer Centre to life-saving research at the Ottawa Hospital Research Institute. I would argue, however, that the most compelling evidence is seen in the faces of those who believe in the intrinsic value of health care, and those are the faces of philanthropy.

Gratitude is the motive behind many of our donors who are committed to making this small corner of our world better for their loved ones and neighbours, their colleagues and friends. Hope inspires others to support the work of researchers who envision a world where severed spinal cords may be repaired and where cancer is easily treated. Compassion is yet another reason our donors support the Hospital. Indeed, there are as many reasons as there are faces.

While much of this last fiscal year has been abundant with thanking our donors, we have also been laying the groundwork for a new campaign. In the coming months, you will hear more about our plans to fund three vital pillars of health care: talent, technology and discovery. These three pillars—each a resounding strength of The Ottawa Hospital—place the future of medicine within our reach. We will be inviting you to help build that future with us.

Sincerely,

Tim Kluke
President and CEO

To show our appreciation for his leadership, we nominated Stephen Greenberg (left) for the Association of Fundraising Professionals’ Outstanding Individual Philanthropist Award, which was bestowed upon him in November. A few months earlier, Mr. Greenberg and his wife, Jocelyne, joined Dr. Rodney Breau, a Surgical Oncologist in the Division of Urology, at the unveiling of the da Vinci Surgical System. Mr. Greenberg led the Robot Fundraising Committee responsible for bringing da Vinci to Ottawa, and he launched the campaign with a $1 million donation.
As Dr. Jack Kitts, President and CEO of The Ottawa Hospital, once said, “Each of us individually, and together as a community, has the power to determine what health care will look like in Ottawa.” Corinne and Herb Zagerman (centre) have taken that message to heart. Dr. Ginette Rodger, Senior Vice-President, Professional Practice and Chief Nursing Executive, joined the Zagermans and our President and CEO, Tim Kluke, for the naming of the Centre for Nursing Excellence in June. The centre was named in their honour in gratitude for their long-time support of nursing education.

Every day, individuals make the decision to support an area of the Hospital that resonates with that individual, and that support goes on to improve patient care for many. An example of this support is Adrienne Doré, whose generous gift to The Ottawa Hospital Cancer Centre will improve care for the more than 24,000 patients who come to the Cancer Centre for diagnosis and treatment every year. To show our gratitude, we named a waiting area in honour of Mrs. Doré. At the naming ceremony in January, she was joined by Rob Brown, a Radiation Therapist at the Cancer Centre, and Jennifer Van Noort, our Vice-President of Philanthropy.

Following his recovery from cancer, Duncan Ferguson found a way to give back to The Ottawa Hospital Cancer Centre. This retired 78-year-old grandfather (pictured with grandsons Patrick and Adam) volunteers at the Cancer Centre and runs an EMC newspaper delivery route, donating all his earnings to support the research of Dr. John Bell at the Ottawa Hospital Research Institute. Dr. Bell has made headlines in the last year for his work with oncolytic (cancer-killing) viruses.

After watching a news program about stem cell research, Carla Rossanigo quietly set about the task of finding out who was doing such research in Ottawa. She soon discovered that the Ottawa Hospital Research Institute is a leader in this area. Motivated to further life-changing discoveries, Ms. Rossanigo included a bequest in her Will to create an endowment fund to provide ongoing support for this exciting research. After she passed away in October, we were notified of this tremendous gift. We are grateful to Ms. Rossanigo for her foresight and generosity.
The Ottawa Hospital plays a huge role in the future of our local economy. Supporting it makes good business sense because a strong hospital is a competitive advantage for our community.

—Mark Sutcliffe, entrepreneur, writer and broadcaster
Amanda Acker had three very good reasons for participating in Run for a Reason during Tamarack Homes Ottawa Race Weekend in May. Two of those reasons are her sons, Luca and Gabriel, and the third is her left leg. During a canoe trip a few years ago, a stove-sized boulder completely crushed her leg. Thanks to The Ottawa Hospital, Ms. Acker now has zero limitations on her leg. To prove it, she ran in the 5K with her team, Still Kickin’, which raised funds for the trauma program. More than 2,640 runners and 48 teams raised $545,117 for the Hospital.

The rain may have cancelled the ride, but it didn’t dampen the spirits of the more than 700 cyclists and fundraisers at Ride the Rideau in September. This incredibly enthusiastic group of individuals raised an outstanding $1.74 million for cancer research. Shawn Hoey (pictured with his daughter, Nayeli) participated and fundraised in honour of his late mother, who succumbed to an aggressive form of cancer. Mr. Hoey shared his emotional story with the riders, including 22 cancer survivors, just prior to the start of the ride.

More than 560 business and community leaders were welcomed by Co-Chairs Steve West, CEO of Nordion Inc., and Whitney Fox at The Ottawa Hospital Gala in November. During the evening, three Ottawa Hospital Research Institute researchers were honoured for their innovative ideas, which have led to new discoveries in their respective fields of regenerative medicine and clinical epidemiology. The three award winners are Dr. Vahab Soleimani, Dr. David Picketts and Dr. Philip Wells, who also sits on our Board of Directors.
Sometimes it takes one person to inspire many to make a difference. That’s what happened at Merkley Supply Ltd. when Robert Merkley (front row, far left), President and CEO, rallied employees and suppliers to join the Brick Peddlers team for Ride the Rideau in support of cancer research. The Brick Peddlers numbered 45 riders and raised $136,269 at the September event. As if that wasn’t enough, Merkley Supply was one of the sponsors of the 100-km ride, and Mr. Merkley was Co-Champion with Claude Des Rosiers, Vice-President General Manager of Boone Plumbing and Heating Supply Inc.

Certainly some day we will all be directly influenced by our hospital care. Support today builds for a better tomorrow.

—Peter Stenger, President, Uniform Developments and Leasing Ltd.

We happily gathered physicians, patients and supporters to launch Shoppers Drug Mart’s 2012 Tree of Life campaign in support of women’s health in September. The campaign raised more than $116,000 for the expansion of The Ottawa Hospital Breast Health Centre. Those in attendance at the dedication and tree planting included Dr. Jean Seely, Head of Breast Imaging, Sharon Martin, our Senior Director of Philanthropy, Cibele Walsh of Shoppers Drug Mart, Tracy Power, a former patient of the Breast Health Centre, and Ches Woolfrey and Bashir Surani of Shoppers Drug Mart.
Long-time supporters of cancer care, Urbandale Corporation was honoured with a permanent recognition in the Ages Cancer Assessment Clinic at the General Campus. Lawrence and Sharon Weinstein joined Dorothy Nadolny and Richard and Michelle Sachs at the unveiling in May. Mr. Weinstein is a Founding Partner of LaBarge Weinstein LLP, and Mr. Sachs is President at Urbandale; the two were inspired to support the acquisition of the da Vinci Surgical System, which promises prostate cancer patients less trauma and faster recoveries.

Patients who are diagnosed with cancer are often concerned about their diet, and dietitians at The Ottawa Hospital Cancer Centre Psychosocial Oncology Program provide more than 2,500 consultations per year. They identified the need to develop a tool for patients to learn more about proper diet and nutrition while undergoing cancer treatments, in the comforts of their own home and on their own time. In response to this need, the folks at Abbott Nutrition committed their support for a patient education program that includes online videos to improve patient knowledge and nutritional status.

We echo the hoorahs of these golfers at the inaugural White Coat Golf Classic in June! Presented by NCI, the sold-out event raised $25,000 for cancer care at The Ottawa Hospital Cancer Centre. This special initiative grew out of the White Coat Campaign, which rallies workplaces across our city to support improvements in patient care. “We have all been touched by The Ottawa Hospital, and our employees are tremendously proud of their support,” says Ranald McGillis, President and CEO of Kongsberg Gallium and Chair of the White Coat Campaign Committee.

It was with great excitement that we celebrated NAV CANADA’s award for Outstanding Corporate Philanthropist presented by the Association of Fundraising Professionals in November. Tim Kluke, our President and CEO, applauded John Crichton, President and CEO of NAV CANADA, who accepted the award on behalf of the company’s employees. We nominated NAV CANADA and its employees in recognition of their past and future support for cancer care and research.
I knew it was valuable to give to the Research Institute; I never imagined the joy and recognition I would receive in return.

—Uttra Bhargava, Community Volunteer

The first official gathering of the Legacy of Care Society took place in May. The Legacy of Care Society was created to thank donors who have included us in their estate plan and provide them with the opportunity to learn more about research and patient care. At the inaugural luncheon, for example, Dr. Eve Tsai, a Neurosurgeon and Associate Scientist, shared her research into harnessing stem cells to repair damaged spinal cords. Estate gifts fund all areas of the Hospital and Research Institute, and we are grateful to these forward-thinking individuals.

Members of The Friends of The Ottawa Hospital (General Campus) are filled with pride as they posed in front of the Cancer Care Donor Wall located to the left of the Minto Pavilion. The Friends generously supported the 20-20 Campaign to build The Ottawa Hospital Cancer Centre, and the wall pays tribute to them and each and every donor in the community who supported the campaign.

In November we called upon all women in our community to learn more about women’s health initiatives at The Ottawa Hospital. Among the more than 200 attendees, which included experts in women’s health, were Hélène Robillard, Lucette Tassie, Lenore Dell, Wanda Molnar and Susan Johnston—all members of the auxiliary at the Riverside Campus.

In May we unveiled a plaque honouring the tireless support of the Civic Auxiliary. The plaque, which is located in the mall between the main entrance and the shops, recounts the story of the auxiliary over the last 60 years. In that time, the auxiliary volunteers have raised more than $13 million for improvements to patient care at the Civic Campus.
Randle Wilson receives a tutorial in using a Laparoscopic Training Box from Kathy Labelle, a Simulation Technician at the uOttawa Skills and Simulation Centre at The Ottawa Hospital. The April tour gathered together donors from all corners of our community—Mr. Wilson attended the President’s Breakfast for the Public Service, for example—to learn more about this crucial training centre, for which we are raising $2.5 million. The Skills and Simulation Centre enhances patient safety by improving the education opportunities for health-care professionals and informing best clinical practices through innovative research.

We honoured Partners Investing in Parkinson Research (PIPR) with our Inspiration Award at the President’s Dinner in June. The original inspiration for PIPR came when five individuals, whose family members were facing Parkinson’s disease, decided to take action to support Parkinson’s research. Four years later, they have raised more than $640,000. Dr. David Grimes (far left), Director of the Parkinson’s Disease and Movement Disorders Clinic at The Ottawa Hospital, and Dr. Jack Kitts (second from right), President and CEO of The Ottawa Hospital, were on hand to present the award to Roberta Driscoll, Andrew Frank and Richard Shantz.

We celebrated the philanthropy of Bell Canada in October for their compassionate support of The Ottawa Hospital Mental Health Program. Through its Bell Let’s Talk community fund grant, Bell’s gift will foster the creation of a new program to help high-risk pregnant youth. “Mental health programs are able to target vulnerable populations where they can make a real difference in an individual’s life,” said Dr. Jack Kitts, President and CEO of The Ottawa Hospital, who presented Mirko Bibic, Bell’s Executive Vice-President, Chief Legal and Regulatory Officer, with a citation to acknowledge Bell’s generosity.
The accompanying summary financial statements, which comprise the summary statements of financial position as at March 31, 2013 and the summary statement of operations for the year then ended, are derived from the audited financial statements of The Ottawa Hospital Foundation / La Fondation de l’Hôpital d’Ottawa (the “Foundation”) for the year ended March 31, 2013. We expressed an unmodified audit opinion on those financial statements in our report dated May 30, 2013.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations applied in the preparation of the audited financial statements of the Foundation. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Foundation.

Management’s Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements. The summary statement of financial position and summary statement of operations are derived from the complete set of financial statements of the Foundation. They meet the recognition and measurement principles of Canadian accounting standards for not-for-profit organizations.

Auditor’s Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, “Engagements to Report on Summary Financial Statements.”

Opinion

In our opinion, the summary statements of financial position and summary statements of operations derived from the audited financial statements of The Ottawa Hospital Foundation / La Fondation de l’Hôpital d’Ottawa for the year ended March 31, 2013 are a fair summary of those financial statements, in accordance with the established criteria stipulating that the summary financial statements are derived from the complete set of financial statements of the Foundation and that they meet the recognition and measurement principles of Canadian accounting standards for not-for-profit organizations.

Comparative Information

Without modifying our opinion, we draw attention to the fact that the Foundation adopted Canadian accounting standards for not-for-profit organizations on April 1, 2012, with its transition date being April 1, 2011. These standards have been applied retrospectively by management to comparative figures included in these summary financial statements, including the summary statements of financial position as at March 31, 2012 and April 1, 2011 and the summary statement of operations for the year ended March 31, 2012. We did not have the engagement to report on the restated comparative figures and as such, they have not been audited.

Chartered Accountants
Licensed Public Accountants
May 30, 2013

Deloitte LLP

Thanks to your generosity, we have funded the following projects.

- Various Hospital Departments: 12%
- Priority Research Programs (includes all research programs): 54%
- Priority Projects at The Ottawa Hospital: 29%
- Equipment: 5%
summary statement of operations
as at March 31, 2013

<table>
<thead>
<tr>
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<th>2013 (unaudited)</th>
<th>2012 (unaudited)</th>
<th>2011 (unaudited)</th>
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<td><strong>REVENUE</strong></td>
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<td>Donations</td>
<td>$20,051,226</td>
<td>$19,020,286</td>
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<td>Lottery</td>
<td>505,477</td>
<td>568,470</td>
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<td>Investment income (loss)</td>
<td>814,007</td>
<td>(3,862,845)</td>
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<td><strong>EXPENDITURES</strong></td>
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<td>Direct fundraising</td>
<td>1,234,380</td>
<td>1,171,791</td>
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<td>Other fundraising</td>
<td>2,754,189</td>
<td>2,764,567</td>
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<td>Lottery</td>
<td>112,111</td>
<td>76,841</td>
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<td>Administrative</td>
<td>1,028,669</td>
<td>1,020,016</td>
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<td><strong>GRANTS</strong></td>
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<td>17,479,296</td>
<td>18,827,775</td>
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<td><strong>EXCESS (DEFICIENCY) OF REVENUE OVER EXPENDITURES</strong></td>
<td>$1,237,935</td>
<td>$(8,135,079)</td>
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summary statement of financial position
as at March 31, 2013

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<tr>
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<th>March 31, 2013 (unaudited)</th>
<th>March 31, 2012 (unaudited)</th>
<th>April 1, 2011 (unaudited)</th>
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<td><strong>CURRENT ASSETS</strong></td>
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<td>Cash</td>
<td>$6,605,578</td>
<td>$3,948,102</td>
<td>$5,140,265</td>
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<td>Accounts receivable</td>
<td>270,135</td>
<td>274,874</td>
<td>512,786</td>
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<td>Prepaid expenses</td>
<td>18,444</td>
<td>20,513</td>
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<td><strong>INVESTMENTS</strong></td>
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<td></td>
<td>70,760,111</td>
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<td>84,106,181</td>
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<td><strong>CAPITAL ASSETS</strong></td>
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<td></td>
<td>335,124</td>
<td>346,653</td>
<td>339,612</td>
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<td><strong>CURRENT LIABILITIES</strong></td>
<td>$77,989,392</td>
<td>$80,655,873</td>
<td>$90,098,844</td>
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<td>Accounts payable and accrued liabilities</td>
<td>$492,650</td>
<td>$376,308</td>
<td>$455,851</td>
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<td>Grants payable to The Ottawa Hospital</td>
<td>4,485,105</td>
<td>7,007,273</td>
<td>9,365,964</td>
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<tr>
<td>Grants payable to the Ottawa Hospital Research Institute</td>
<td>4,836,322</td>
<td>3,859,042</td>
<td>2,728,700</td>
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<td><strong>FUND BALANCES</strong></td>
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<td>Unrestricted fund</td>
<td>325,314</td>
<td>203,413</td>
<td>1,784,548</td>
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<tr>
<td>Invested in capital assets</td>
<td>335,124</td>
<td>346,653</td>
<td>339,612</td>
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<td>Restricted fund</td>
<td>6,420,821</td>
<td>6,613,926</td>
<td>6,876,219</td>
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<td>Endowment fund</td>
<td>61,094,056</td>
<td>62,249,258</td>
<td>68,547,950</td>
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<td><strong>EXCESS (DEFICIENCY) OF REVENUE OVER EXPENDITURES</strong></td>
<td>$68,175,315</td>
<td>$69,413,250</td>
<td>$77,548,329</td>
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leadership registry

The following individuals and corporations made a leadership donation in 2012–2013. An asterisk indicates donors who have chosen to make a multi-year pledge.

**Founding Member**

$1,000,000+

- Subhas and Ultra Bhargava*
- Department of Medicine*
- Philip and Beata Garej-Jones*
- Nancy and Carey Garrett*
- Ottawa Regional Cancer Foundation*
- Rocco Caneva*
- The Friends of The Ottawa Hospital—General Campus*
- The Ottawa Hospital—Civic Auxiliary*
- The Sprott Foundation
- The Stephen and Jocelyne Greenberg Foundation*
- Goldberg*
- Chard and Marg Campbell*
- Robert Ashe and Sandra Herrick*
- BMI Financial Group*
- Baxter Corporation*
- Canadian Cancer Society*
- Barbara Crook and Dan Greenberg*
- Partners Investing in Parkinson Research*
- Scotiabank*
- The Ottawa Hospital Riverside Auxiliary*
- TOH Department of Ophthalmology—Eye Institute

*Benefactor $100,000 – $249,999*

- Felicia and Arnold Aaron Foundation*
- Abbott Nutrition Canada*
- Subhash and Santa Agrawal*
- Amgen Canada
- Anesthesia Associates, General Campus*
- Bayer Inc.*
- Donald and Sheila Bayne*
- Black & McDonald Limited*
- Borden Ladner Gervais LLP*
- Brooks Consulting*
- CareWorks*
- Celgene Inc.
- Colonolade Development Inc.*
- Costco Wholesale*
- Coughlin & Associates Ltd.*
- The DATA Group of Companies*
- Dermotologists of The Ottawa Hospital
- Dewaan Foundation*
- Mark and Monique Dewaan Foundation*
- Richard Dearden*
- Elizabeth I. Cosgrove*
- Leonard and Rhona Cogan*
- J. Arthur Cogan and Linda Nadolny-Cogan*
- Coedco Holdings Inc.*
- J. Arthur Cogan and Linda Nadolny-Cogan*
- Leonard and Rhona Cogan*
- Cohen & Cohen
- Dickens*
- locations and guinet*.
- the all/hospital critical care associates
- jocelyne and gilles guinet
- the out/hospital critical care associates
- robert and dianna petrie*
- plasco energy group inc.*
- dale potter*
- michael u. potter
- primecorp commercial realty inc.*
- proslide technology inc.*
- retired professional fire fighters cancer fund inc.
- robinson consultants inc.*
- peter k. and Jacqueline rowan-legg*
- michael runia*
- sandbag signature homes*
- Second Cup*
The greatest gift we can give ourselves is one that we share with the community—better health care is that gift.

—Roger Greenberg, Chair and CEO, Minto Development Inc.