



The Ottawa  
Hospital  
Foundation | La Fondation  
de l'Hôpital  
d'Ottawa

# Life Support

SUMMER/FALL 2012

*Building a Better Hospital*

## Excellence Begins with Caring

There is a powerful emphasis on *excellence* at The Ottawa Hospital. At The Ottawa Hospital Foundation we believe excellence begins with caring.

The Ottawa Hospital, Canada's largest acute care hospital, is on track to become one of the leading hospitals in North America in terms of patient care and safety.

In fact our President and CEO, Dr. Jack Kitts, is aiming to have the hospital among the top ten per cent in North America! That quest for excellence is an ongoing journey that is focused on bringing together the right people, the right tools and technology, world-class facilities and compelling research. It's a journey that would simply not be possible without donors' support. That's what we mean when we say excellence begins with caring.

A caring community brought us the CyberKnife, the world's first robotic radiosurgery system. Now donors are stepping forward to purchase new software that will allow the CyberKnife to work twice as fast, almost doubling the number of cancer patients who will benefit from this life-saving technology.



*Inspirational stories,  
donor news and  
research  
breakthroughs*



A caring community brought us the da Vinci robotic surgery system, making The Ottawa Hospital one of only twelve hospitals in Canada now offering this groundbreaking technology.

And over the next months we will be unveiling plans for the next phase of development at The Ottawa Hospital — an exciting campaign to invest in what we believe are the three pillars of 21<sup>st</sup> Century health care — talent, technology and discovery.

Achieving excellence is a partnership and our three pillars depend on the generosity of a caring community.

These are exciting days for our Hospital and our community and we look forward to working with you as together we build excellence at The Ottawa Hospital.

Tim Kluge  
President and CEO  
The Ottawa Hospital Foundation



## Donors Invited to da Vinci Robot Unveiling

On May 11, donors, volunteers and staff at The Ottawa Hospital celebrated the much-anticipated arrival of the da Vinci robotic surgery system. This celebration took place one year after a group of community leaders launched a \$5 million campaign to bring this technology to our community. The da Vinci robotic surgery system was purchased entirely through community support.

This system, which is used to treat prostate cancer patients, uses high tech imaging and joy sticks to provide the surgeon with increased precision, vision and control. Thanks to this technology, patients experience less blood loss and pain, shorter hospital stays and faster recovery times.

Prostate cancer is the most commonly diagnosed cancer in men, and most of these patients are treated with surgery. But the

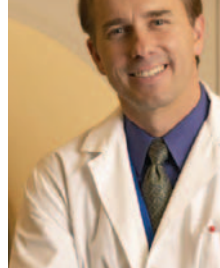
reach is even bigger than that — while the da Vinci has been used mostly for urology, it is being used more and more for gynecological, cardiac and general surgeries.

The addition of the da Vinci surgical system will make The Ottawa Hospital only the 12th facility in Canada to have this remarkable piece of equipment.

Thank you to all our donors who helped make this dream a reality!



**Donors Jocelyne and Stephen Greenberg (front, left) help unveil the da Vinci Robot along with (left to right) Greg Kane, Chair of the Foundation Board, Tim Kluge, President and CEO of the Foundation and Dr. Rodney Breau, surgical oncologist at The Ottawa Hospital.**



# Inspiration by Example

## Saying Thanks for a Second Chance

Bruce Scott gets emotional when he talks about The Ottawa Hospital. That's because the Hospital gave his adult daughter a second chance at life.

Bruce and his wife Jean were living abroad when their daughter Heather began experiencing profound muscle weakness and pain. She was diagnosed with a disease called polymyositis and prescribed a cocktail of powerful drugs. As her condition worsened, the family decided to move back to Canada.



Jean, Heather and Bruce Scott

*"Every member of The Ottawa Hospital team treated my daughter as a person, not a case. I am blown away by their professionalism and compassion."*

— Bruce Scott, monthly donor

Heather was referred to The Ottawa Hospital and what happened next changed her life

Neurologists ordered new tests and told Heather the startling news — she did not have polymyositis. She had a rare form of muscular dystrophy. Heather was quickly enrolled in a program at the Ottawa

Rehabilitation Centre, at the General Campus of The Ottawa Hospital. There she met a team of doctors, physiotherapists, psychologists and social workers. Heather underwent what her father calls a "life-changing experience".

"This multi-disciplinary approach was so incredible. The care and compassion they have shown Heather has been remarkable," says Bruce.

The family has been so impressed that they've recently become monthly donors to The Ottawa Hospital Foundation.

"We're not rich, but we wanted to do something to say thank you," says Bruce. "We want people to hear our story because we want them to know what this Hospital has meant to our family and what it means to this community."

There is no cure for her disease, but today Heather is off all medications, goes for physiotherapy regularly and is studying at the University of Ottawa. Her doctors keep her informed of all research related to her disease.

The Ottawa Hospital has given Heather a correct diagnosis and treatment, but also something much more.

In a voice crackling with emotion, Bruce Scott sums it up best.

"The Ottawa Hospital has given my daughter answers".

## Upcoming Events

**September 8, 2012**

**Ride the Rideau** – Be someone's hero and answer the call! Put your cancer-fighting powers to work by raising funds in support of cancer research at The Ottawa Hospital. Join hundreds of cyclists for Ride the Rideau, a 100-km bike tour from Ottawa to Merrickville-Wolford.

To register, donate or volunteer, visit [www.RidetheRideau.ca](http://www.RidetheRideau.ca).



TOH medical oncologist Dr. Neil Reaume will be riding in the third annual Ride the Rideau event on September 8. He's inspired by the number of people who are passionate about the fight against cancer.

**October 28, 2012**

**Rattle Me Bones** – Rattle Me Bones, is a popular road race and fundraiser with a fun Halloween theme. This event, which features 10k, 5k and 1k runs, is the region's second largest running event in the Ottawa area. Proceeds go towards improvements to patient care, arthritis and orthopedics research at The Ottawa Hospital.

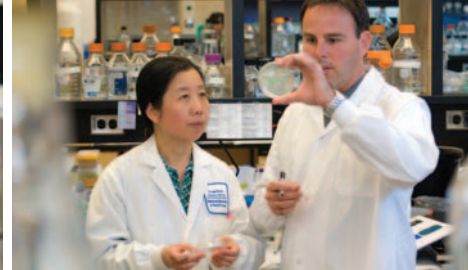
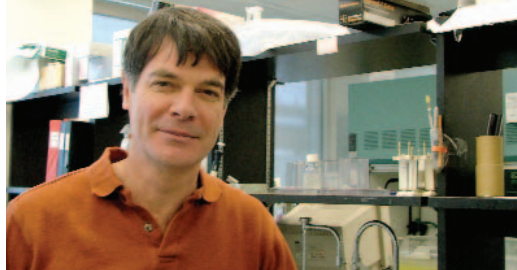
For information contact (613) 798-5555 x19820 or [events@toh.on.ca](mailto:events@toh.on.ca).

**November 17, 2012**

**The Ottawa Hospital Gala** – The Westin Ottawa. The annual Ottawa Hospital Gala, presented by Nordion, is one of the year's must-attend events on the Ottawa social scene. This glitzy black-tie affair attracts more than 500 individuals who salute the groundbreaking research taking place at the Ottawa Hospital Research Institute.

For tickets, sponsorship and information, contact (613) 798-5555 x13327 or [events@toh.on.ca](mailto:events@toh.on.ca).





## Research Update

# The Ottawa Hospital Breast Health Centre is Moving and Expanding

Digital mammography, a dedicated MRI and more exam rooms are just a few of the improvements patients will experience at a new and expanded Breast Health Centre at the General Campus of The Ottawa Hospital.

With more high-tech equipment and more space, the new Breast Health Centre will be able to offer same-day diagnosis for women who have discovered a lump or breast abnormality. The dedicated MRI will also mean more detailed and effective screening for high-risk patients and more precise radiation planning.

The community is raising \$14 million dollars to help pay for the expansion. With more than 30,000 women relying on The Ottawa Hospital Breast Health Centre for diagnostic imaging and with 1,000 women in our region being diagnosed with breast cancer this year alone, it's an expansion that will save lives.

"We are literally running out of room at our current site at the Civic Campus," says Dr. Jean Seely, Head of Breast Imaging at The Ottawa Hospital. "We have to expand and update in order to offer the timely and comprehensive care that women need."

At the General Campus, the new Breast Health Centre will be fully integrated with The Centre for Innovative Cancer Research. "With researchers and clinicians working side by side, our breast cancer patients will have access to the very latest discoveries, drugs and new protocols," says Dr. Seely.

And by integrating all breast health services, including surgeries, at the General Campus, The Breast Health Centre will offer complete continuity of care.

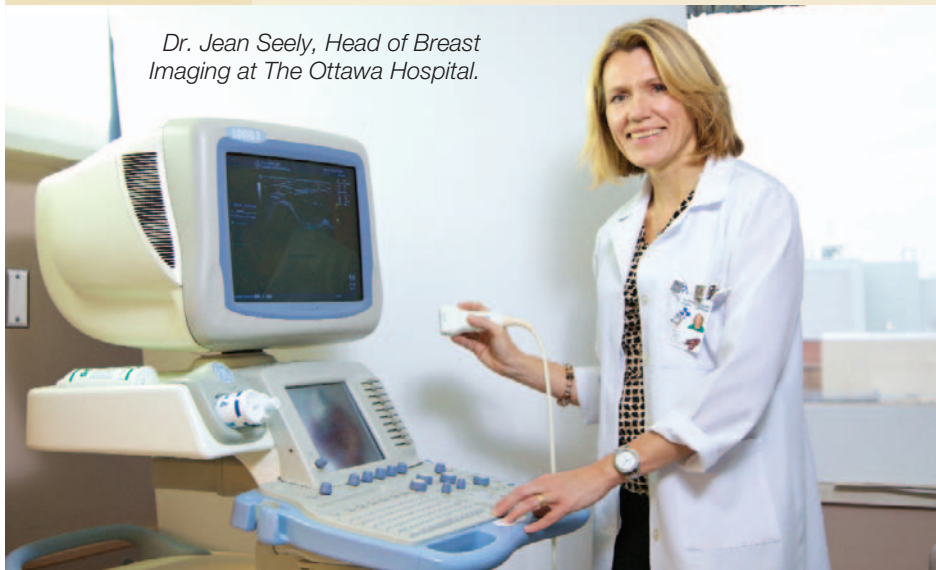
"When you walk through our doors you will have access to a centre of excellence that will take you through assessment and diagnosis to treatment and support, all under one roof and as quickly as possible."

## Did You KNOW?

- Breast cancer is the most common cancer among Canadian women (excluding non-melanoma skin cancer)\*
- More than 23,000 Canadian women were diagnosed with breast cancer last year\*
- Of those 5,000 will die from the disease\*
- Survival rates have been increasing since the mid 1980s\*
- Researchers at The Ottawa Hospital's Centre for Innovative Cancer Research are developing targeted and personalized therapies for breast cancer patients

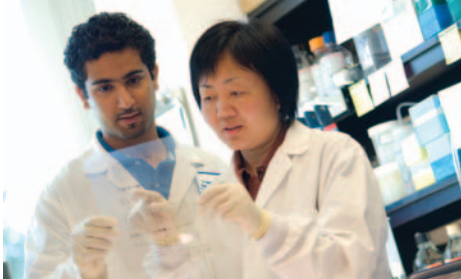
*\*Statistics from the Canadian Cancer Society*

*Dr. Jean Seely, Head of Breast Imaging at The Ottawa Hospital.*



## What the new Breast Health Centre Will Offer

- At 30,000 square feet it will be 5X the size of the current space
- Triple the number of exam rooms from 7 to 21
- Dedicated MRI for breast health patients
- Two Digital Tomosynthesis Units – high tech tools for 3D breast imaging
- Consolidation of all breast-related health services = Improved continuity of care
- Integration with The Centre for Innovative Cancer Research



## A Legacy of Care Recognizing Tomorrow's Gift Today



At The Ottawa Hospital Foundation we believe in celebrating actions *and* promises. That's why we've established The Legacy of Care Society – to recognize today those who are making tomorrow's gifts.

Specifically, The Ottawa Hospital Legacy of Care Society is a way to formally thank and recognize donors who have included The Ottawa Hospital Foundation in their estate plans. Whether it's a future donation through their Will, or an insurance policy or other registered financial product, these are individuals who are investing in the future of health care in our community.

Several members of the new Legacy of Care Society took part in a special luncheon on May 30<sup>th</sup> where they heard first-hand how future gifts will support life-saving research at The Ottawa Hospital. Neurosurgeon and Associate Scientist Dr. Eve Tsai is attracting worldwide attention for her work using stem cells to repair damaged spinal cords. Future gifts will help Dr. Tsai and other researchers continue their work to build tomorrow's cures.

Members of The Legacy of Care Society will be invited to annual luncheons and other special events because we think it's important for donors to see the far-reaching implications of their future gifts. Plans are also underway to erect a donor wall at the Civic Campus of The Ottawa Hospital.

If you've made plans to provide an estate gift to The Ottawa Hospital Foundation we invite you to contact Susan McIntosh, Manager, Planned Giving, at 613-761-4295 or [sumcintosh@ottawahospital.on.ca](mailto:sumcintosh@ottawahospital.on.ca). We would welcome the opportunity to honour and thank you in person for your visionary thinking.

We believe members of The Ottawa Hospital Legacy of Care Society are a special group of forward-thinking donors who are building a true legacy in their community. It is our privilege to recognize their promise to build world-class health care for future generations.



Our goal is to keep you informed of everything that is happening at The Ottawa Hospital Foundation in support of the largest acute care hospital in Canada.

It is in that spirit that we have launched our new and improved website, featuring a fresh, user-friendly design and easy-to-locate tabs. No matter what your reason for visiting us, it's easier than ever to be inspired by how your support is changing lives at The Ottawa Hospital. Visit The Ottawa Hospital Foundation website at [www.ohfoundation.ca](http://www.ohfoundation.ca).



### We Support



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