



Life Support

WINTER/SPRING 2014



Making a difference in health care

The power of philanthropy is the ability to make a real difference in people's lives. In 2013, your generosity allowed us to make extraordinary contributions to patient care and research at The Ottawa Hospital. For instance, the minimally invasive da Vinci Surgical System has grown to become a critical component in not only prostate surgery, but also gynecological, and head and neck surgeries. This is all thanks to the generosity of our donors.

In this issue of *Life Support*, you'll meet people whose generosity continues to make a difference to health care in our community, from monthly donors to those who have made lasting gifts. You'll read about the plans to build a new Molecular Oncology Diagnostics Laboratory, which will enhance personalized medicine for cancer patients. And looking to the year ahead, we'll have more news about

upcoming projects that will inspire you to continue to make a difference in ensuring access to the latest and greatest medical and scientific advancements that will define health care at our Hospital.

Yes, 2014 promises to be another exciting year, and I hope you will join us on this empowering journey where you can truly make a real difference. Wishing you health and happiness in the year ahead!

Tim Kluge
President and CEO,
The Ottawa Hospital Foundation



Charlie Logue and the new Dermatology Centre of Excellence



Charlie Logue was a true philanthropist. He gave his time and energy to causes he felt strongly about, and the new Dermatology Centre of Excellence was one of them.

Charlie, a partner in the accounting firm of Welch LLP, had firsthand experience with the Hospital's dermatology division. He knew that the melanoma form of skin cancer is 97% curable if identified and treated in time. But with a 10-month wait time to see a dermatologist, many cases progress beyond curable. Seeing a need and being a man of action, Charlie rallied his connections in the Ottawa business community to raise money to build a

new dermatology centre. A new centre would include a rapid melanoma diagnosis and management clinic, as well as expand services for general dermatology, and attract the best dermatologists. This would result in faster assessments, shorter wait times, and increased access to dermatology services; all of which would improve patient care.

Charlie passed away on August 22, 2013, but his memory will live on thanks to the dedication of his friends and colleagues who decided it make it a goal to honour Charlie's generous contribution to our community by raising funds to build and name the new dermatology centre after him.

For more information about how you can help complete the new dermatology centre, visit www.ohfoundation.ca, and click on Current Projects. You'll find the Dermatology Centre information there.

Holistic rehabilitation inspires monthly donor

Two years ago, Ottawa resident Katherine Spencer-Ross was riding her bicycle in Toronto when a large dog bounded across the street and knocked her over.

She went to the hospital with a seriously injured shoulder, but because this complicated joint requires follow up, it was recommended that she seek treatment closer to home. So Katherine and her husband drove straight to the General Campus of The Ottawa Hospital. There Katherine underwent a six hour surgery to replace her humerus, the bone in her upper arm, with a titanium one. However, the doctors realized that Katherine had also fractured her pelvis, which they could not operate on.



Although her shoulder was immobilized, it was Katherine's injured pelvis that kept her from being safely discharged. She was unable to get up the stairs to her front door, so Katherine spent 10 days in the hospital. Then she was moved to a small 28 bed part of the sixth floor used for short-term rehabilitation where she received "unbelievable whole care" from a team of social workers, physiotherapists, and occupational therapists who literally helped her get back on her feet.

"It was unbelievable," says Katherine about her experience. "The idea of whole care was amazing."

Katherine was so impressed with the holistic care she received in the rehab centre that she was inspired to donate to the Hospital, and became a monthly supporter.

Grateful quotes

"My son had surgery at The Ottawa Hospital. He was very well looked after, and we, the family, were treated with respect and understanding."

Nancy Leroux, monthly supporter

"I had a very good experience when my aunt, Bertha Curry, was at The Ottawa Hospital having knee surgery, and then also when she had subsequent appointments for follow-up care."

Suzanne Cashman, monthly supporter

"I decided to give monthly because it feels good when you donate. So, I get to feel good every month."

Margo Murchison, monthly supporter

Monthly Giving Making your support go even further

What is it?

Our monthly giving program, Partners in Care, is an easy way to spread your donations over the entire year by making convenient monthly gifts. By joining, you will consistently help The Ottawa Hospital provide quality patient care and innovative research.

Why give monthly?

A wise investment: You will be supporting a valuable and critical community asset so it will be ready when you and your loved ones need it most.

A win-win situation: You receive fewer mailings and our fundraising costs are reduced; lower costs on our end means your donation dollars go farther.

Budget friendly: The plan is affordable and donations are easy to fit into your budget.

A timesaver: You won't have to write a cheque or search for a stamp every time you make a donation.

Dependable income: Your regular donation allows the Hospital to plan for improvements more effectively and efficiently.



For more information about our Partners in Care plan, please contact the Foundation at 613-761-4295, or email foundation@ottawahospital.on.ca.

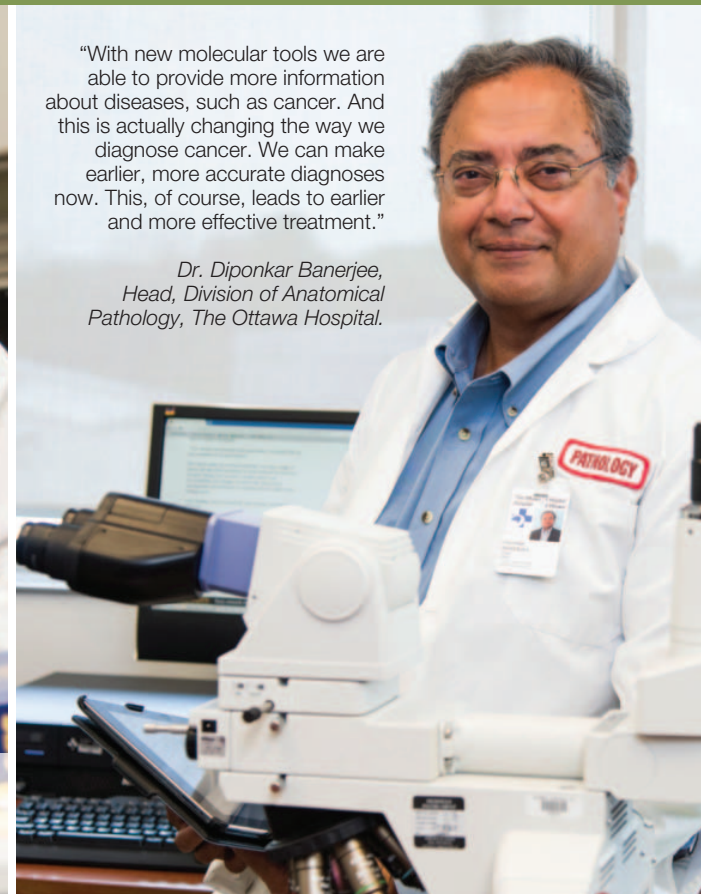
Personalized medicine

The future is now



“The Molecular Oncology Diagnostics Lab is an essential step in enabling us to personalize treatment, so that each patient receives cancer treatment that is most beneficial to them as an individual.”

Dr. David Stewart, Head, Division of Medical Oncology, The Ottawa Hospital Cancer Centre



“With new molecular tools we are able to provide more information about diseases, such as cancer. And this is actually changing the way we diagnose cancer. We can make earlier, more accurate diagnoses now. This, of course, leads to earlier and more effective treatment.”

*Dr. Diponkar Banerjee,
Head, Division of Anatomical
Pathology, The Ottawa Hospital.*

Understanding a patient’s genetic makeup by identifying sequences in their DNA can help to diagnose and monitor diseases, such as cancer. Knowing this information can help a doctor decide on the medical treatment that will work best for each patient. This is personalized medicine.

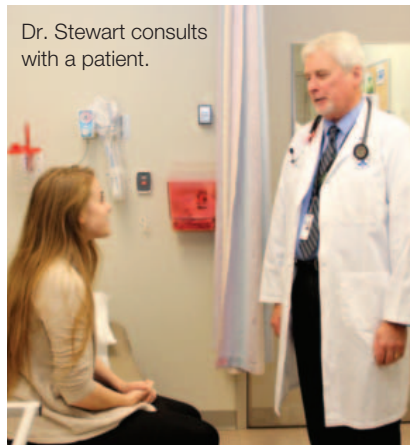
As futuristic as it may seem, molecular diagnostic testing is becoming a common everyday part of oncology assessment and treatment.

Customized treatments will increasingly replace the common practice of giving every patient the same drugs. Targeted treatments are more effective and may reduce side-effects. The Ottawa Hospital sees how imperative this leading-edge cancer care is. Last year alone, The Ottawa Hospital Cancer Centre treated 24,000 cancer patients. Many of those patients had molecular or genetic testing done to develop customized treatments. However, tissue samples must currently be sent to a molecular diagnostics laboratory in Toronto for analysis. This

means that cancer patients in Ottawa have to wait several weeks for the results of their tests. A delay in receiving results means a delay in necessary treatment. That is why The Ottawa Hospital is building a Molecular Oncology Diagnostics Laboratory. This new lab will mean results in just days, and an end to long-drawn-out testing periods for patients anxious to proceed with treatment.

The new laboratory will initially focus on cancer patients, but will have the potential to expand genetic testing to other diseases, such as diabetes, cardiac and vascular diseases, high blood pressure, and neurological diseases. In the coming years, a patient’s individual genetic makeup will help determine the most appropriate therapy for whatever ails them. The new molecular lab will improve patient care. So, if ever you or your loved ones need it, the most up-to-date, state-of-the-art diagnosis and treatment for cancer will be available right here at The Ottawa Hospital.

Dr. Stewart consults with a patient.



Paying it forward with gratitude

When asked why she created an endowment fund, Jo-Anne Ilkiw says one word: "Ross."

Jo-Anne's husband, Ross Cathcart, was diagnosed in July 1999 with non-Hodgkin's lymphoma, and underwent



Ross Cathcart and Jo-Anne Ilkiw on their wedding day, July 20, 1985.

extensive treatments, including a bone marrow transplant in 2001. Jo-Anne says they were fortunate that the bone marrow transplant procedure was available here at The Ottawa Hospital. The transplant gave them another three wonderful years together.

After Ross died, Jo-Anne wanted to thank the doctors for the amazing care they provided. She receives annual survivor benefits from the Canada Pension Plan, and decided to donate that money to The Ottawa Hospital. In 2008, Jo-Anne decided to create a lasting legacy that would help others, and established the *Ross Cathcart Legacy Endowment Fund*. Jo-Anne has also planned a gift through her estate that will help grow the fund. The income from the endowment fund goes to the Blood and Marrow Transplant Program, and is used for equipment purchases, patient care items, education for staff, and some research.

This past spring, Jo-Anne wanted to do something unique to raise money for the endowment fund. She and Ross were big gardeners, and had always had a big vegetable and flower garden at their Stittsville home. The gardens included waterfalls, ponds, and a small scale Formula 1 race car track, as both were avid Formula 1 fans. Jo-Anne decided to throw a garden party.



Dr. Chris Bredeson, Head, Malignant Hematology and Stem Cell Transplantation, with Jo-Anne Ilkiw at her garden party in June 2013.

Unfortunately, the weather did not cooperate for the June 16 party. Nonetheless, people enjoyed themselves despite the rain. The collage of coloured umbrellas, raincoats and boots gave it a festive atmosphere.

Jo-Anne chose June 16 for the event, as it was Ross's "rebirth day" – the anniversary of the day he received his transplant. She always celebrates the day he was reborn and the extra three years that they spent together. For this, Jo-Anne is grateful.

Leaving a legacy to your community is a powerful philanthropic gesture. Estate planning is more than just leaving a gift in your Will, though. Naming a charity as beneficiary for your life insurance, an RRSP, or RRIF, is also a way to have a lasting impact on the health of your community. Your financial and legal advisors can best help tailor your intended gifts to your goals and personal circumstances. We are ever grateful to forward-thinking individuals who include The Ottawa Hospital Foundation in their estate plans.

For more information about leaving a gift to the Foundation through your estate, please contact Sue McIntosh, Planned Giving Manager, at 613-798-5555 ext. 19819, or sumcintosh@ottawahospital.on.ca.



Please support The Ottawa Hospital



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