



# *Your support is* **CREATING A BETTER TOMORROW**

What a monumental year this has been for our foundation. On March 31, our fiscal year came to a close, and we celebrated an inspiring year of transformative generosity from the community. Less than three weeks later, on April 19, we celebrated once again as we publicly launched the Campaign to Create Tomorrow – our ambitious \$500-million fundraising campaign. In fact, it's the largest in our city's history.

We're incredibly grateful for the support from our donors as we embark on the public phase of this campaign and as we help set into motion The Ottawa Hospital's bold vision for the future of healthcare – here in Ottawa and beyond. The Campaign to Create Tomorrow will fuel this transformation, and we are all thrilled to be a part of this defining moment for our community.

The cornerstone of the campaign is a new, \$2.8-billion, world-class academic healthcare centre. This centre will be a continuously evolving tool for innovation and state-of-the-art technology – it will revolutionize how we care for patients.

The campaign will also focus on our world-leading research, helping us become the hospital the world looks to for exciting new treatments and research discoveries.

It's time to bring this vision to life. With our campaign now in motion, it is you, our donors, who will make it possible. Over the coming months, we look forward to sharing with you our campaign progress, as well as building and research updates.

**THANK YOU FOR JOINING US AS WE TRANSFORM HEALTHCARE FOR ALL OF US.**



**JANET MCKEAGE**  
CHAIR, BOARD OF DIRECTORS



**ROGER GREENBERG**  
CHAIR, CAMPAIGN TO  
CREATE TOMORROW



**TIM KLUKE**  
PRESIDENT AND CEO, THE OTTAWA  
HOSPITAL FOUNDATION

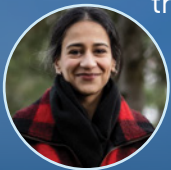


# THE CAMPAIGN TO CREATE TOMORROW

This historic campaign supports the Hospital's vision for the future, focused on four critical pillars.

## NEW CAMPUS DEVELOPMENT

"The New Campus Development will epitomize innovation in every way and will be a game-changer for patients like me. The Ottawa Hospital team gave me my life back, and now it's time to give them the state-of-the-art facility they need and we, the patients, deserve. We owe our children the healthiest future we can give them."



**BUSHRA SAEED-KHAN**  
TRAUMA SURVIVOR AND AMPUTEE



## KEY LOCATIONS

- 1 Main entrance
- 2 Research Institute
- 3 Heart Institute (future phase)
- 4 Connection to LRT
- 5 Helipad
- 6 Emergency
- 7 Indigenous Garden
- 8 Spiritual Care Garden
- 9 Covered, accessible path to parking & LRT
- 10 Rooftop park
- 11 DARA Tennis Courts
- 12 Winding scenic path



## WORLD-LEADING RESEARCH



## INNOVATION & TECHNOLOGY



## STRENGTHENING CRITICAL SERVICES

"We are already leading the way when it comes to our research in areas such as stem cells, multiple sclerosis, and stroke, and this talent coupled with the support of the campaign has paved the way for us to take our research to unprecedented heights. We are attracting research rock stars from around the world who are choosing Ottawa. Something special is happening here."



**DR. DUNCAN STEWART**  
EXECUTIVE VICE-PRESIDENT  
RESEARCH

"This campaign will help us focus on digital innovation and the use of data to personalize treatment, advance research, and streamline operations. It will help us redefine healthcare for the next generation."



**KEVIN FORD**  
PRESIDENT AND CEO,  
CALIAN GROUP LTD.,  
TOHF BOARD OF DIRECTORS

"Critical services at our hospital – such as trauma care, neuroscience, mental health services, and cancer care – will be strengthened through this important campaign. These services affect so many of us, and a better-equipped hospital means they will be ready when we need them most. Just like they were there for me when I needed them."



**JENNIFER DAVID**  
BREAST CANCER  
SURVIVOR

# YOU'RE HELPING US ACHIEVE EXCELLENCE IN NEUROSCIENCE



About one in three Canadians will be affected by a neurological disorder or injury in their lifetime.

Today, neurological conditions represent the second leading cause of death worldwide and account for more than \$10 billion of the total economic burden of diseases in Canada every year—that's more than all cancers combined. Sadly, of these hundreds of neurological conditions, most have no clear cures or causes. **But thanks to donor support, our researchers are making incredible strides in addressing these conditions and are poised to become a global powerhouse of neuroscience research and care.**

In fact, we are internationally recognized for our groundbreaking work in multiple sclerosis, Parkinson's, and stroke, and we are leading the way in how stroke care is delivered in Canada.

Our researchers were celebrated around the world when they pioneered a breakthrough stem cell transplantation treatment for multiple sclerosis. In fact, patients across the country continue to come to our hospital for this innovative treatment.

You help make discoveries like this possible.

**"Aside from developing MS, nothing has had a more extensive impact on my life than undergoing this stem cell treatment. Simply put, it saved my life, or perhaps you could say it gave me a second one."**

**GENEVIÈVE BÉTOURNAY**, patient whose MS was halted after a stem cell transplant at our hospital



**"Together, we are redefining what is possible and stepping boldly into the future of healthcare. Innovations that happen right here at our hospital will have a global impact for generations. With your support, we will lead the way."**

CAMERON LOVE, PRESIDENT & CEO, THE OTTAWA HOSPITAL

## LOOKING FORWARD



Located on the site of the New Campus Development, our flag ship Neuroscience Institute will be a dedicated hub for one of the strongest neuroscience research and care teams in the world.



The Institute will seamlessly merge more than 400 researchers, clinicians, and their staff in acute neurology, neurosurgery, epilepsy, Parkinson's, multiple sclerosis, stroke, and neuromuscular diseases – all in one location.

This intentional collaboration of researchers and clinicians is an integral and unique part of our culture at The Ottawa Hospital. And it's working. Thanks to donor support, we've been able to expand our range of clinical trials and rapidly translate our research breakthroughs from lab bench to patient bedside.

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FoV 231\*231  
TR 481.2  
TE 14.1  
TA 01:32  
BW 91.0  
M/ND



# YOUR GENEROSITY

## BY THE NUMBERS

From the smiling faces in this report to research discoveries and innovative projects, you are creating thousands of tomorrows through your support – thank you.



**\$233M**

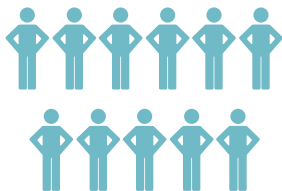
↓ OF ↓

**\$500M**

DONATED TO

— THE CAMPAIGN TO —

**CREATE  
TOMORROW**



**11**

Community members who make up our  
**CAMPAIGN EXECUTIVE**

**22,808**

DONORS



**65,771**

DONATIONS RECEIVED

MONTHLY GIVING GENERATED A TOTAL OF



**\$830K**

**3,158**

UNIQUE  
MONTHLY DONORS

**\$8,050,142**

IN LEGACY GIFTS  
(WILLS, ANNUITIES, ESTATES, ETC.)



For the 9th consecutive year, we received the Association for Healthcare Philanthropy (AHP) high-performer status based on total funds raised, cost to raise a dollar, return on investment and other key industry metrics.

Scan the QR code to read the full audited financial statements.





# RESEARCH DISCOVERY OFFERS HOPE

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Vittorio Petrin has never seen his grandchildren's faces. He was diagnosed with a genetic disorder that causes the cells in the retina to break down.

An Italian draftsman, he spent six years building a model of St. Mark's Basilica in Venice, using over 3,000 copper pieces before his vision went dark. "Working on it kept my mind away from what was going to happen," he says.

**There is no cure, but there is hope, thanks to a discovery at our hospital.**

Dr. Catherine Tsilfidis can imagine the day when the first patient is treated with the retinal disease gene therapy her lab has worked on for the past 20 years. While it won't happen tomorrow, that day is not far off.

"This kind of gene therapy is exciting because it keeps cells in the back of the eye from dying," said Dr. Tsilfidis, a senior scientist at The Ottawa Hospital. "It could slow or stop vision loss caused by many different retinal diseases." Dr. Tsilfidis has assembled a world-class team to

bring gene and cell therapies with game-changing potential to patients with retinal disease. One of their goals is to do the work needed to bring this gene therapy into clinical trials, which could start in the next few years.

The Ottawa Hospital's Biotherapeutics Manufacturing Centre (BMC) is an important part of the team. They are developing a process to manufacture the special clinical-grade virus used to deliver the gene into the eye. The BMC is on track to become the first facility in Canada to make this kind of virus for gene therapy studies in humans.

The Ottawa Hospital also has in-house experts in trial design, statistics and ethics who are helping to design the trial using the most rigorous research methods.

Vittorio's son Dino Petrin sees the potential of gene therapies to help people like his father. "These therapies could be life-changing," he said, "If we could cure or slow down the progression of vision loss, that would be amazing."





# OVERCOMING A LIFETIME OF ADVERSITY, MONTHLY DONOR FEELS LUCKY TO GIVE BACK



In 1996, on the way home from visiting family, Junie, her sister, and their husbands were involved in a devastating head-on crash that left the two men dead, and the sisters badly injured – they were rushed to The Ottawa Hospital Trauma Centre.

While her sister had suffered multiple fractures, Junie was in the Intensive Care Unit for two weeks. She remembers the compassionate care she received, having to rely on others to bathe her and wash her hair.



**"I told myself if I ever get better,  
I just have to give back. I was just  
very grateful for all the excellent  
care that I had received." – JUNIE**

Junie had multiple blood transfusions to keep her alive and was asked to participate in a clinical trial to improve when blood transfusions should be given in critical care. Not only did Junie get better, but her participation in this research also helped change the practice of transfusions worldwide, saving thousands of lives and improving blood transfusions for millions of people.

Not long after she returned home, Junie became a monthly donor to our hospital – holding true to the promise she made to give back.

Years later, at the age of 55, Junie was diagnosed with breast cancer, followed quickly by an ovarian cancer diagnosis. She's seen firsthand the need for philanthropy in healthcare to provide the most advanced care. Despite everything she's faced in life, Junie describes herself as lucky. "It's still been a good life. It's been 13 years since I was diagnosed with those kinds of cancers, and I'm still here. I am very lucky. I'm a very lucky woman."

Today, Junie is living in Toronto with her second husband and is retired after a successful career in banking. Her gratitude continues to inspire her to pay it forward. That's why she's decided to leave a gift in her will to The Ottawa Hospital so patients will have the latest technology and most advanced treatment options to save their lives, just as she experienced. "That's why, when I die, I can leave something behind to help those who cared for me. That's my motive."



**The Ottawa  
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Foundation

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**CreatingTomorrow.ca**

