

**BEFORE HER  
STEM CELL  
TRANSPLANT,**  
GENEVIÈVE HAD  
DIFFICULTY WALKING  
UNASSISTED.



**THANKS  
TO DONOR  
SUPPORT,**  
WE'RE RESHAPING THE  
FUTURE OF HEALTHCARE  
FOR PATIENTS LIKE HER.

# Celebrating Impact

2022 - 2023



The Ottawa  
Hospital  
Foundation

— THE CAMPAIGN TO —  
**CREATE  
TOMORROW**

# COMMUNITY EMBRACES HISTORIC CAMPAIGN

**This past year, the message was loud and clear: the Ottawa community has embraced the importance of our Campaign to Create Tomorrow and wants to ensure a better healthcare future, right here in Ottawa.** In April, we celebrated the one-year anniversary of the campaign by announcing commitments of \$268 million had been received – we had surpassed the halfway point of our ambitious \$500-million goal. **We're thrilled to update you that our latest total is \$294 million and counting!**

More than 100 years ago, on the heels of the First World War and a devastating global influenza pandemic, Ottawa Mayor Harold Fisher pushed hard for the construction of the Ottawa Civic Hospital and for a thoroughly progressive vision of medicine. With that one decision, he and his supporters would improve the lives of every citizen of Ottawa and help lay the foundation for a century of healthcare advances in Canada.

Now, here we are, emerging from another pandemic and amidst the largest fundraising campaign in our region's history, where so many donors have stepped forward to participate in whatever way they can. Their generosity is proof that our community is ready to once again come together in a defining moment to reshape the future of healthcare.

We will all benefit from the success of this campaign, which supports the construction of The Ottawa Hospital's new campus and takes groundbreaking research to unprecedented heights. You will read about both in the following report, along with inspiring stories and words of gratitude from our patients. Thank you for making these success stories possible through your support.

**While there is still a great deal of work to do to reach our campaign goal, we know the community is rallying behind us. We have the momentum and vision we need to achieve success.**

Gratefully,



**JANET MCKEAGE**

Chair, Board of Directors  
The Ottawa Hospital  
Foundation



**ROGER GREENBERG**

Chair  
Campaign to  
Create Tomorrow



**TIM KLUKE**

President and CEO  
The Ottawa Hospital  
Foundation



SCAN THE QR CODE TO LISTEN TO OUR PODCAST,  
AND WHEN YOU SEE THE HEADPHONE ICON IN  
THIS REPORT, CHECK OUT THAT EPISODE!



# YOUR GENEROSITY BY THE NUMBERS

THE COLLECTIVE IMPACT OF DONOR SUPPORT IS CREATING A BETTER TOMORROW.



THE CAMPAIGN TO  
**CREATE  
TOMORROW**

We are now at  
**\$294M**  
of our \$500M goal.

This is an  
increase of  
**\$61M**  
since last  
year's  
report.

**THANK  
YOU**  
FOR MAKING A  
DIFFERENCE.

## ANNUAL DONATIONS SNAPSHOT 2022 - 2023

DONOR GENEROSITY ACROSS THE HOSPITAL:

**\$8.17M**

toward cancer research, stem  
cell research, and research to  
improve patient care

**\$1.24M**

toward education  
and patient care

**\$5.23M**

toward equipment,  
technology, innovation, and  
other hospital priorities



OUR COST TO  
RAISE A DOLLAR  
IS ONLY

**\$0.15**



**\$3.83M**

in legacy gifts  
(wills, annuities, estates, etc.)



**67,052**

donations received



**3,316**

unique monthly  
donors

**23,229**

unique donors

**\$917K**

received through  
monthly gifts

## RESEARCH SNAPSHOT



**2,339**

researchers



**49**

active patent families



**2,211**

scientific papers  
published per year



**10**

spinoff  
companies



**8,859**

enrolled in  
clinical trials

**728**

active clinical  
trials



We are thrilled to be named a high performer by the Association of Healthcare Philanthropy (AHP) for the 10th consecutive year. This status is awarded based on key industry metrics such as total funds raised, costs to raise a dollar, and return on investment.



READ THE FULL  
FINANCIAL  
REPORT ONLINE







# NEW CAMPUS DEVELOPMENT

## YOU ARE BUILDING A BETTER TOMORROW

The outpouring of donor support for The Ottawa Hospital's new campus has been inspiring and shows the community is ready for the future of healthcare and an enhanced patient experience in our region.

Construction crews are busy on the 50-acre site near Dow's Lake, which will be home to one of Canada's most modern, technologically advanced, and accessible hospitals.

**Thank you for your support of this significant project.**

Adherence to LEED standards – an international certification of sustainability excellence



Aspires to be Net Zero Ready – aiming to eventually produce as much clean energy as the new hospital consumes



Landscaping on site will encourage native plant species and pollinators



Low carbon footprint, less energy and water use, less waste



Bird-safe design aligned with City of Ottawa and National Capital Commission guidelines







CONSTRUCTION HAS STARTED!

## ACCESSIBILITY



Integrated best  
practices of universal  
accessibility



Direct connection to LRT  
and cycling network



Wayfinding that  
is predictable  
and easy to  
understand



Fully  
accessible  
washrooms



Accessibility  
standards that  
meet or exceed  
those required by  
Ontario



Ample parking,  
including  
accessible spaces



## PATIENT ROOMS OF THE FUTURE

The new campus will follow a one-patient, one-bedroom, one-bathroom model for better infection prevention and control, increased privacy, and improved rest.

Each room will also feature:



Space for loved ones  
to spend the night



Private, accessible bathrooms  
with roll-in shower



Advanced technology to connect  
patients to their care providers,  
health information, and loved ones



Extra space around the patient bed  
for patient and family comfort and  
to give healthcare workers  
unrestricted access to deliver care



Dedicated hand hygiene stations  
for healthcare providers and visitors



Floor-to-ceiling windows for an  
abundance of natural light and  
views of land and sky



EPISODE

81

PULSE  
PODCAST

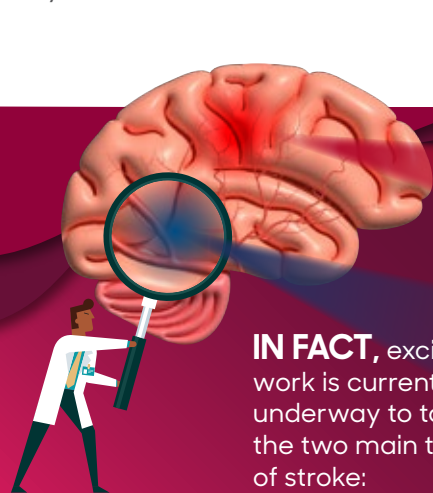


LEARN MORE  
ABOUT THE  
NEW CAMPUS  
DEVELOPMENT

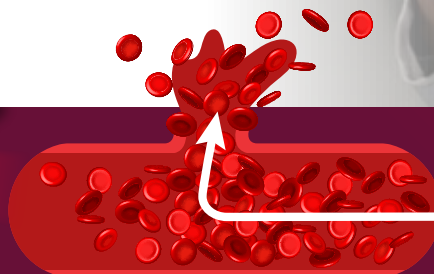


# LEADING THE WAY IN STROKE RESEARCH & TREATMENT

In Canada, stroke is the third leading cause of death and disability in adults, and approximately 50,000 people suffer strokes each year. That's where we come in. We are internationally recognized for our groundbreaking work in stroke and are leading the way in how stroke care is delivered in Canada.



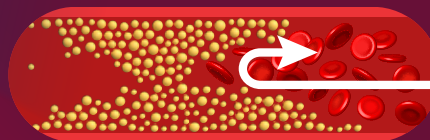
**IN FACT**, exciting work is currently underway to tackle the two main types of stroke:



**1**

## INTRACEREBRAL HEMORRHAGE

when a blood vessel bursts inside the brain

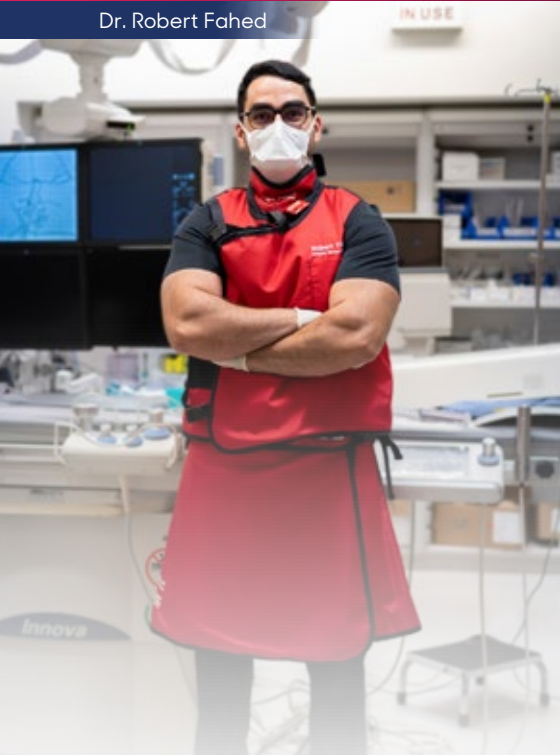


**2**

## ISCHEMIC

when a vessel supplying blood to the brain is blocked by a clot

Dr. Robert Fahed



Our very own Dr. Dar Dowlatshahi helped pioneer a technique called endovascular thrombectomy to treat ischemic stroke. A thin tube is inserted in the groin and travels through an artery until it reaches the clot in the brain. With the help of X-ray technology and a pump, the clot is sucked out, restoring blood flow. While it is still being tested and improved, a patient can go from being paralyzed and unable to speak to talking and walking within 20 minutes of the procedure.

According to Dr. Robert Fahed, one of only four interventional neurologists in Canada, who also happens to perform thrombectomies, this procedure has incredible potential. "We are now able to pull the clot out completely on the first try in the vast majority of patients. If the results continue this way, it's going to be a huge revolution in this field."

Dr. Dowlatshahi is also leading the way with an exciting new international clinical trial called FASTEST, aimed at helping patients with the deadliest and least treatable form of stroke: intracerebral hemorrhage. The trial is exploring a medication that makes the blood start to clot to stop the bleeding. "Here's the first time that we have a chance of truly stopping the bleeding and minimizing damage to the brain," he says.

Our hospital treated the trial's first two patients in the world, and they both did "spectacularly," says Dr. Dowlatshahi. "If these early indications of success continue, this treatment could be the long-awaited breakthrough for patients with brain bleeds. We think that what we're looking at here could be a game-changer."



READ  
DR. FAHED'S  
Q&A ONLINE





# MONTHLY DONOR SPOTLIGHT



In 2021, Robert Nsengiyumva was shocked to learn he had stage 4 stomach cancer. He began chemotherapy and underwent stomach surgery in January 2022, followed by more treatments. Despite the odds, he began to improve. Today, Robert is showing no signs of cancer. He's back to work and so grateful for the lifesaving care he received that he's giving back – each month!

## What inspired you to give?

My father was diagnosed with liver cancer and died just after I finished high school. I was the eldest sibling in the family, so I had to take on the role of their father. Even before I was diagnosed with cancer, I had the idea of giving back to help people who have been diagnosed with cancer.

## Why do you choose to give monthly?

My gift is my way to thank the staff, including the doctors and nurses at The Ottawa Hospital Cancer Centre, who treated me during my illness. I don't know how to thank them, so I decided to send my donation every month.

*Thank you, Robert!*

# PLANNED GIVING

## ESTATE GIFT UNEXPECTEDLY CONNECTS TWO FAMILIES

Holly Wagg was 10,000 kilometres from home in Patagonia, Chile when she met Lynne Strickland. As it turned out, both lived in Ottawa and their lives were unexpectedly intertwined – each had a loved one who faced leukemia and a deep connection to CAR T-cell therapy.

In 2016, Holly's spouse, Julia, was diagnosed with an aggressive leukemia. Despite many rounds of chemotherapy and a stem cell transplant, she died in 2017. In her estate plans, Julia left a gift to support cancer research after being inspired by a "spitfire" young researcher, Dr. Natasha Kekre.

Then, in 2019, a made-in-Canada CAR T-cell therapy clinical trial opened at our hospital, led by Dr. Kekre. This was the kind of research Julia wanted to elevate to help future patients. Patients like Lynne's daughter, Nicole.

Nicole was only 19 and in military college when she was diagnosed with leukemia in 2019. After multiple treatments were unsuccessful, she qualified for CAR T-cell therapy, which saved her life. She's now continuing her military career in Halifax and feeling stronger each day.

For Holly, Nicole's recovery is a beautiful reminder that Julia's legacy lives on. "When you think about the legacy you leave and how you shape the world, how much more powerful can it be knowing in some way you've given another person an extra shot at life?"



Holly and her daughter Addison



READ  
HOLLY'S  
STORY  
ONLINE

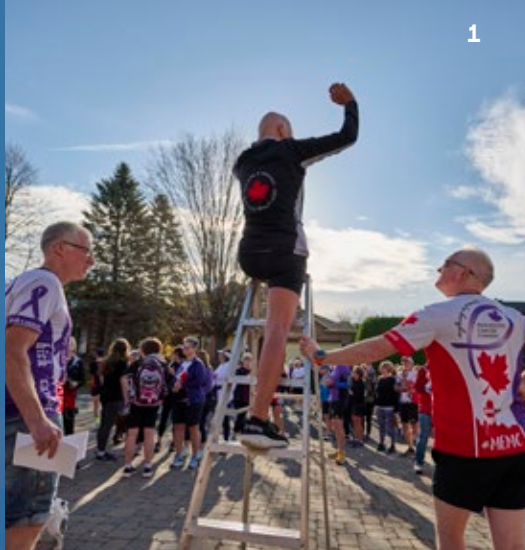


“I was so fortunate to be accepted into a clinical trial during my breast cancer treatment. When my care team said they had something brand new I could try that might make me better and live longer, I jumped at the chance. I'm grateful to those who supported the hospital and gave me another option to extend my life.”

**ALISON HUGHES**, breast cancer patient



1. Sindy Hooper 2. Dr. Edmund Kwok 3. Tanya O'Brien 4. June and Russ Jones 5. Katie Lafferty and Scott Watson 6. Taggart Parkes Family 7. Dr. Pradeep and Mrs. Anita Merchant 8. Tony Sottile and Barbara Robertson 9. Dr. Julianna Tomlinson and Michaela Lunn 10. Dr. Geoff Wilkin 11. Jackie Holzman and Rebecca Leikin 12. Kathryn Tremblay 13. Rakesh and Kalpana Prasad 14. Fran Cosper 15. Jay Abramovitch 16. Camille Leahy 17. Dr. Lauralyn McIntyre and Christine Caron 18. Dr. Jodi Warman Chardon 19. Ellen Nadolny, Lyon Sachs, Richard Sachs, Sharon Weinstein 20. Nicole Strickland 21. Matt and Justine Zanutta with their son 22. Dr. Meshach Asare-Werehene 23. Haydn Bechthold and Mary Farnand 24. Denise Picard-Stencer 25. Dr. Shiv Jindal and wife Sarita 26. Northpine Foundation 27. Arnie and Vicki Mierins 28. Patrick Bourque and Lisa Mierins 29. Sam and Ultra Bhargava 30. Rob Ashe and Sandra Herrick 31. Ram Dubey 32. Sol and Zelaine Shinder 33. Geneviève Bétournay



READ THESE EXTRAORDINARY STORIES, INCLUDING GENEVIÈVE'S, ON OUR WEBSITE [ohfoundation.ca/be-inspired](http://ohfoundation.ca/be-inspired)



The Ottawa  
Hospital  
Foundation

THE CAMPAIGN TO  
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737 Parkdale Avenue, 1st Floor, Ottawa, ON K1Y 1J8 | 613-761-4295  
[foundation@toh.ca](mailto:foundation@toh.ca) | Charitable Registration Number: 86904 2747 RR0001

**CreatingTomorrow.ca**