



The Ottawa
Hospital
Foundation

— THE CAMPAIGN TO —
**CREATE
TOMORROW**



DR. REBECCA AUER

OUR NEW EXECUTIVE

VICE-PRESIDENT OF RESEARCH AND INNOVATION



EMMY COGAN

FORMER NICU PATIENT, THRIVING AT HOME



DR. BERNARD THIBAUD

LEADER OF A WORLD-FIRST CLINICAL TRIAL

Celebrating YOUR IMPACT

2023 - 2024

THANKS TO YOU,
WE'RE RESHAPING THE FUTURE OF HEALTHCARE



A PLACE FOR EVERYONE

Being in the midst of a historic campaign is a special experience for both of us. We are witnessing inspiring generosity from donors like you – support which is integral to the hospital’s bold strategic plan to reshape the future of healthcare.

While we look ahead, we also have a special opportunity this year to look back. In January, we launched 100Moments.ca, a special series that explores 100 extraordinary moments from the past century in celebration of the Civic Campus’ 100th anniversary.



Our donors have a rich history of supporting our hospital during the most pivotal times and have made a significant impact on patient care from day one. And it’s support from donors like you that will help shape the next century of care in our region.

As you may already know, our Campaign to Create Tomorrow focuses on fuelling world-leading research and supporting the new hospital campus. **We’re thrilled to let you know we are already at \$331M of our \$500M goal at the time of this report!** This success is because of you – our donors – and a mighty and dedicated team of volunteers. Over the next several months, we will celebrate these volunteers and share why they have joined us in creating tomorrow.

And we are grateful to count you among our supporters whether you are a donor, volunteer, or caring member of our community. **There is a place for everyone in this campaign and in ensuring the future of healthcare looks bright.**

With gratitude,



JANET MCKEAGE
Chair, Board of Directors
The Ottawa Hospital Foundation



TIM KLUKE
President and CEO
The Ottawa Hospital Foundation

THE CAMPAIGN TO CREATE TOMORROW

Watch our new CAMPAIGN VIDEO here

PULSE PODCAST

Listen to the 100th episode of Pulse Podcast and see which episodes made our Top Ten!

100th

EPISODE

Scan the QR code to listen to our podcast, and when you see the headphone icon in this report, check out that episode!

YOUR GENEROSITY BY THE NUMBERS

We are proud to be one of the most efficient hospital foundations in the province.

THE CAMPAIGN TO
CREATE TOMORROW
\$331M
OF OUR \$500M GOAL

This is an increase of \$37M since last year’s report.

ANNUAL DONATIONS SNAPSHOT (2023-24)

\$966,848

Total raised through monthly donations

3,409

Unique monthly donors



66,945

Donations received

22,470

Unique donors

RESEARCH SNAPSHOT (2023-24)



824

CLINICAL TRIALS



9,680

PATIENTS ENROLLED IN CLINICAL TRIALS



OUR COST TO RAISE A DOLLAR

\$0.18

\$2.3 BILLION

IMPACT ON OTTAWA ECONOMY DUE TO OUR RESEARCH (SINCE 2001)

Did you know?

More than **2,955** donors have been giving faithfully for more than 10 years.



We are thrilled to be named a High Performer by the Association of Healthcare Philanthropy (AHP) for the 11th consecutive year. This status is awarded based on key industry metrics such as total funds raised, cost to raise a dollar, and return on investment.

READ THE FULL FINANCIAL REPORT ONLINE



Your support of the new hospital will create a better tomorrow for patients and their families. With the first phase of construction underway and plans taking shape, we want to thank you for helping build a better tomorrow.



CONSTRUCTION
PROGRESS!

ADVANCING
SUSTAINABLE
ENERGY IN OTTAWA

In November 2023, The Ottawa Hospital and Hydro Ottawa announced an exciting partnership to build an energy-efficient central utility plant to support the new hospital and advance sustainable energy generation in Ottawa.

The new central utility plant will:

- support the emergency power, heating, cooling, steam, and domestic hot water requirements of the new hospital.
- use innovative technology to lower the hospital's overall carbon footprint.
- over time, become a cornerstone of Hydro Ottawa's new district energy network, improving access to clean energy in our community.

NEW HOSPITAL CAMPUS



Care spaces for emergency patients will be private and have better ventilation to enhance infection prevention and control.



The total number of rooms (bed and exam rooms) in the emergency department will increase beyond what is currently available at existing TOH campuses.

TOMORROW'S
TRAUMA AND
EMERGENCY
SERVICES

Our new campus will include Eastern Ontario's Regional Trauma Centre and will be the most advanced of its kind.



CT scanning capabilities will be doubled and located inside the emergency room itself.



Rooftop heliport with high-speed elevators that lead directly to Trauma Services, saving critical minutes.



More than 80% of exam rooms will have cardiac monitors.



State-of-the-art design and technology will attract more of the world's best doctors, nurses, researchers, and educators.

OPERATING ROOMS
OF THE FUTURE

Operating rooms are being designed with a focus on patient experience, flexibility, and functionality. The new campus will have more and larger operating rooms than what is currently available and will have one of the most state-of-the-art surgical facilities in Canada.

Surgical suites and imaging equipment will be combined on a single floor, improving the flow of services.

Operating rooms will be near interventional radiology suites for when a patient needs urgent surgery.

The medical device reprocessing team will be located nearby to improve workflow and prevent delays and will provide clean tools and supplies via a sterile elevator.

Future plans for neurosurgery rooms to have capacity for a rail system to bring specialized MRI machines to the patient.

WE ARE A GLOBAL
RESEARCH POWERHOUSE
THANKS
TO YOU

Donor support of research has led to incredible breakthroughs and lifesaving new treatments that we can quickly bring to the patient – where it matters most.

One way we do this is through our Biotherapeutics Manufacturing Centre (BMC), which focuses on using biotherapeutics (cells, genes, or viruses) to fight illnesses in new ways.

This includes developing and manufacturing new lifesaving vaccines, as well as treatments like CAR T-cell therapy, which uses a patient's own cells to target and kill their cancer. This therapy is transforming cancer care in Canada and around the world.

In May 2024, the federal government announced a \$59-million grant that will allow us to expand our existing BMC – which is the most experienced and successful biomanufacturing facility of its kind in the country and operates at full capacity – to the new hospital campus.

Consolidating our current capacity into a single location, with the added space that our new building will provide, means we will more than double our size, enabling us to expand our ability to manufacture treatments that have a direct impact on patient lives.



LEARN MORE
ABOUT THE
NEW CAMPUS



DONOR SUPPORT HELPS FUEL "THE MOST BEAUTIFUL JOB ON EARTH"

When a baby is born prematurely, they may require extra oxygen for survival. But this can cause damage that results in bronchopulmonary dysplasia (BPD). Each year, 150,000 babies worldwide are diagnosed with BPD.



There is no cure, but a world-first clinical trial led by Dr. Bernard Thébaud, a senior scientist and neonatologist at our hospital, hopes to change that. "This is the first trial of its kind in the world, and what could be more rewarding than helping preemies?"

Two decades ago, Dr. Thébaud's team discovered that stem cells from the umbilical cord had the potential to heal

lung injury and prevent BPD. Since then, the team has worked tirelessly, here at home and with other scientists around the world, to bring this novel therapy to babies and their families through clinical trials.

Then, Emmy Cogan entered the story. Born at only 23 weeks gestation and weighing only 515 grams, Emmy required oxygen, which came with a 60-70% risk of developing BPD. So, on March 3, 2023, at 11 days old, she became the first baby in North America to receive the stem cell therapy as part of Dr. Thébaud's world-first trial.

"It was an exciting and huge milestone – after 20 years of work, we were able to test this therapy for the first time in a patient," says Dr. Thébaud. This important milestone was also met with excitement from the donor community who support research at our hospital. Groundbreaking research and trials like this one are made possible thanks to the support of donors like you.

The next phase will be a randomized controlled trial with 168 patients, which will test the safety and efficacy of the therapy.

As for Emmy, she left the hospital five months after she was born and is thriving at home, which is exactly what Dr. Thébaud hoped for. **"This therapy could change the way we care for premature babies. It's my hope that these tiny patients have a chance to thrive, grow up, and have an impact on the world around them,"** he says. **"Working with babies is, I think, the most beautiful job on Earth."**

PHOTO: Baby Emmy (featured on the cover) with her parents in the NICU.



DONOR SPOTLIGHT *Thank you!*

It is YOU, our donors, who ensure that patient care, groundbreaking research, and the most innovative equipment and treatments are available. There are many ways to give, and we want to highlight a few donors who are creating a better tomorrow.



"I lost both of my parents to cancer, and they both passed away at a young age. The difference between their cancer treatments and Rémy's was like night and day. One can see how important research and innovation are for treating cancer and how donations make an impact."

AGNÈS & RÉMY JAOUICH, monthly donors



"During my treatment, I reflected on the care team that surrounded me and knew I wanted to give back. So, I started a fundraiser in the community with a goal of \$10,000 to support cancer research at The Ottawa Hospital. We have groundbreaking research and incredible care right here in Ottawa, and I wanted people to know about that."

HEBA HAIDAR, community event donor and cancer survivor



"My mom, Marcella, is the reason why I want to give to the hospital – because she was always a passionate advocate for patient care and healthcare, even when she was sick. This gift will help others in the future and will also honour my mom. She was the strongest person I've ever known."

SHELLEY, donor who has left a gift in her will to The Ottawa Hospital

"Research often provides the best or the only treatment option for patients, and it also provides hope. The Ottawa Hospital recognizes that research is care. I look forward to strengthening research at all levels within the organization through integration into patient care and ensuring translation of our discoveries into new and better treatments and cures for today and tomorrow."

DR. REBECCA AUER, our new Executive Vice-President of Research and Innovation at The Ottawa Hospital and CEO and Scientific Director of the hospital's research institute (OHRI).




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PULSE
PODCAST

In this episode, you'll meet Dr. Bernard Thébaud, and Jamie Eberts, a mother who holds out hope for what this could mean for the future, including for her own daughter.

Scan the QR code to listen to the episode!





**CIVIC
CAMPUS
CIVIC**
100 YEARS
ANNÉES

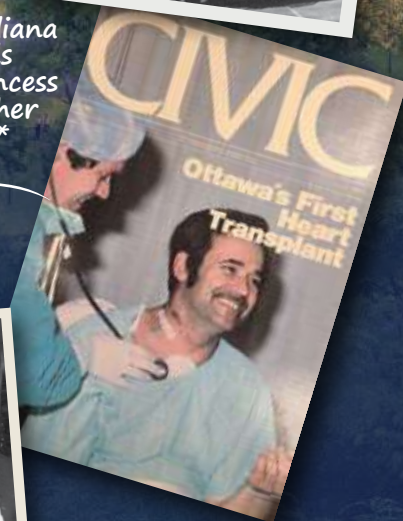
1924 —
The Civic
Hospital
opens



1943 — Princess Juliana
of the Netherlands
holding newborn Princess
Margriet following her
birth at the Civic*



1984 —
Ottawa's first
heart transplant



100 EXTRAORDINARY MOMENTS FROM THE PAST

On November 27, 1924, the Civic Hospital opened its doors to great fanfare. It was a defining moment in history as the new hospital went on to improve the lives of every citizen of Ottawa and helped lay the foundation for a century of healthcare advances in Canada.

Until November 27, 2024 — the Civic's 100th birthday — we will continue to look back at 100 extraordinary moments from the past century.

Today, we have our own ambitious plans to help reshape the future of healthcare and create a better tomorrow, together.



1982 — Frank
Sinatra and Rich
Little benefit
concert

Follow along at

100Moments.ca



*City of Ottawa Archives MG333-3 CA018868

REMEMBERING TODAY. CREATING TOMORROW.



**The Ottawa
Hospital**
Foundation

**L'Hôpital
d'Ottawa**
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